

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

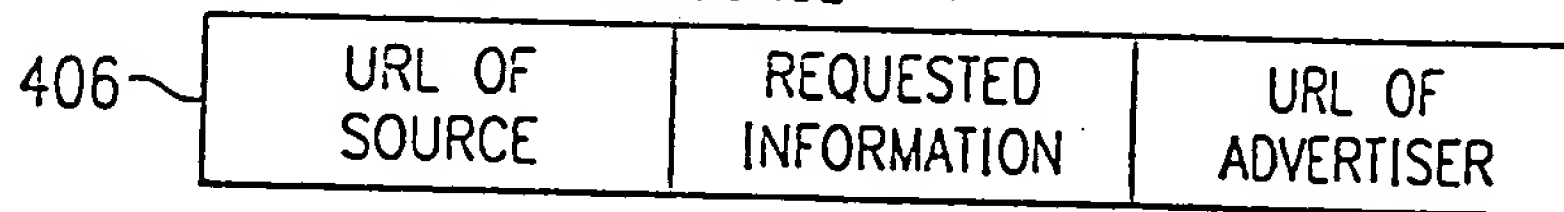


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

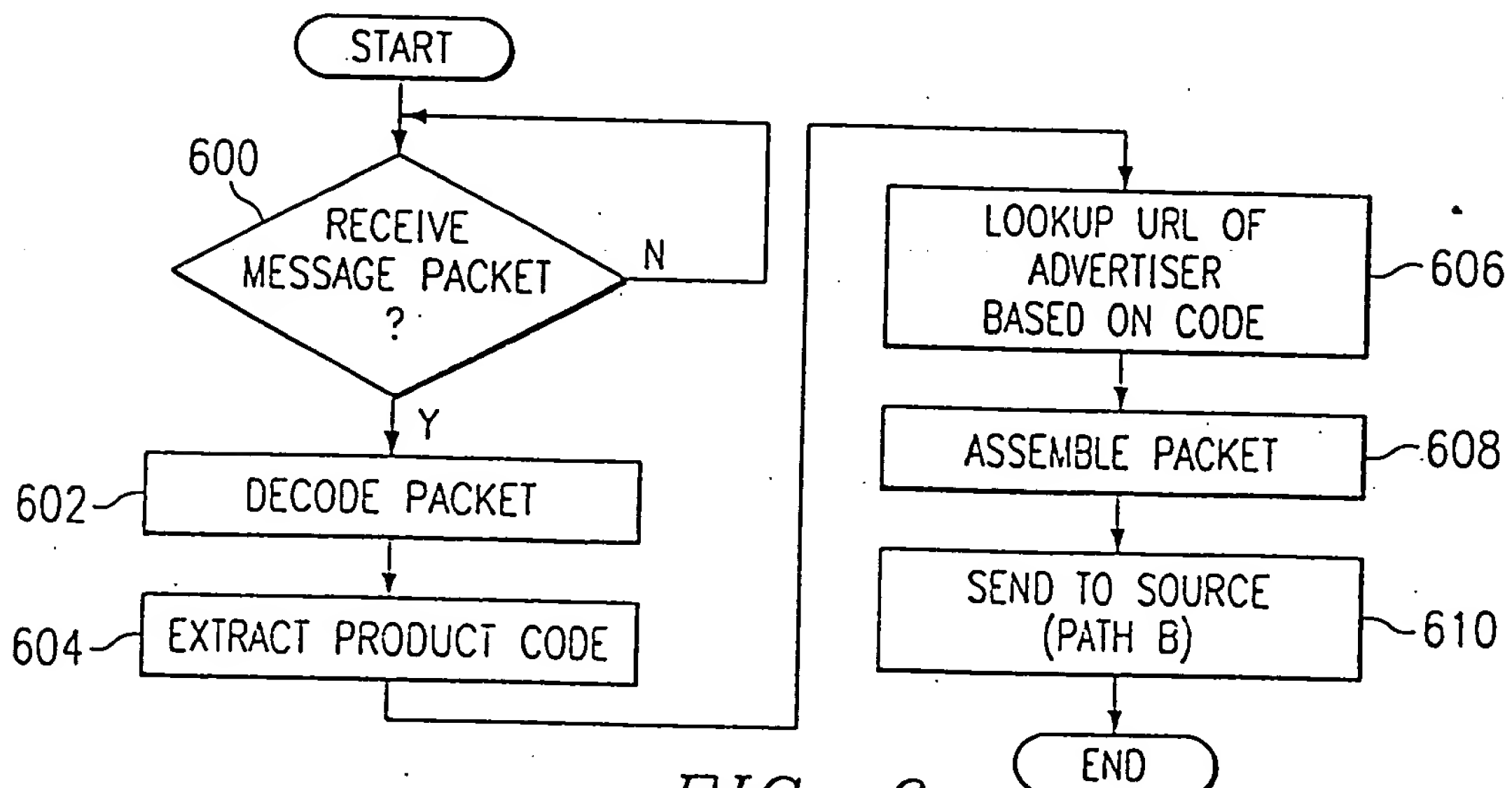


FIG. 6

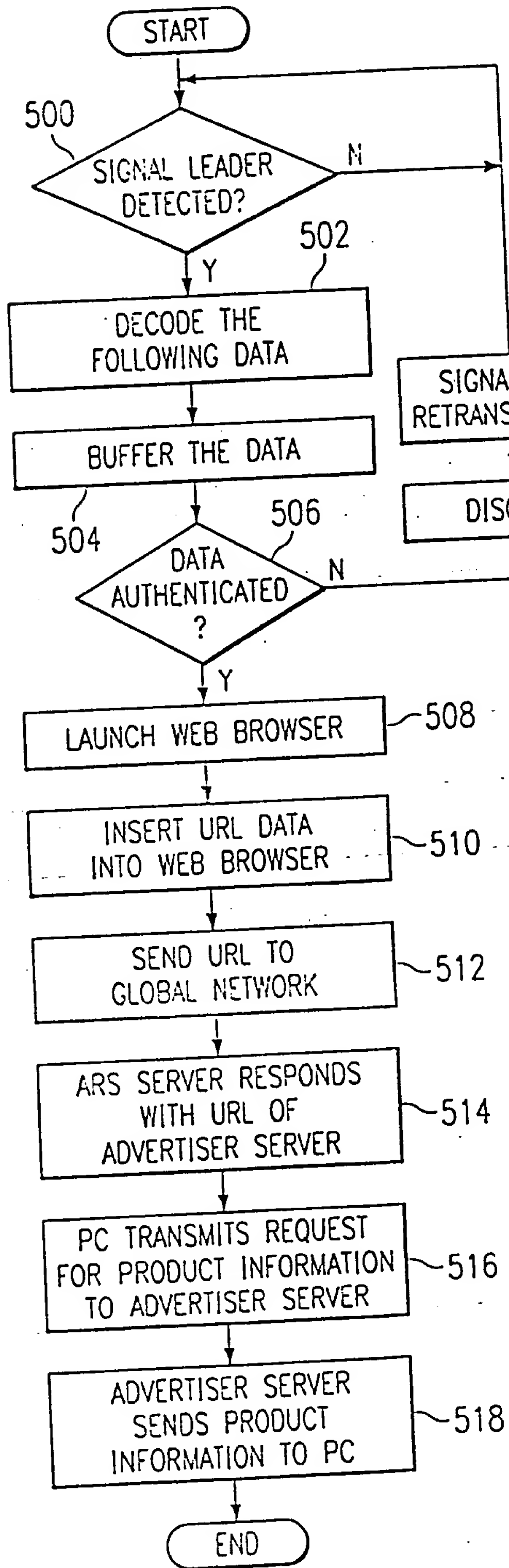


FIG. 5

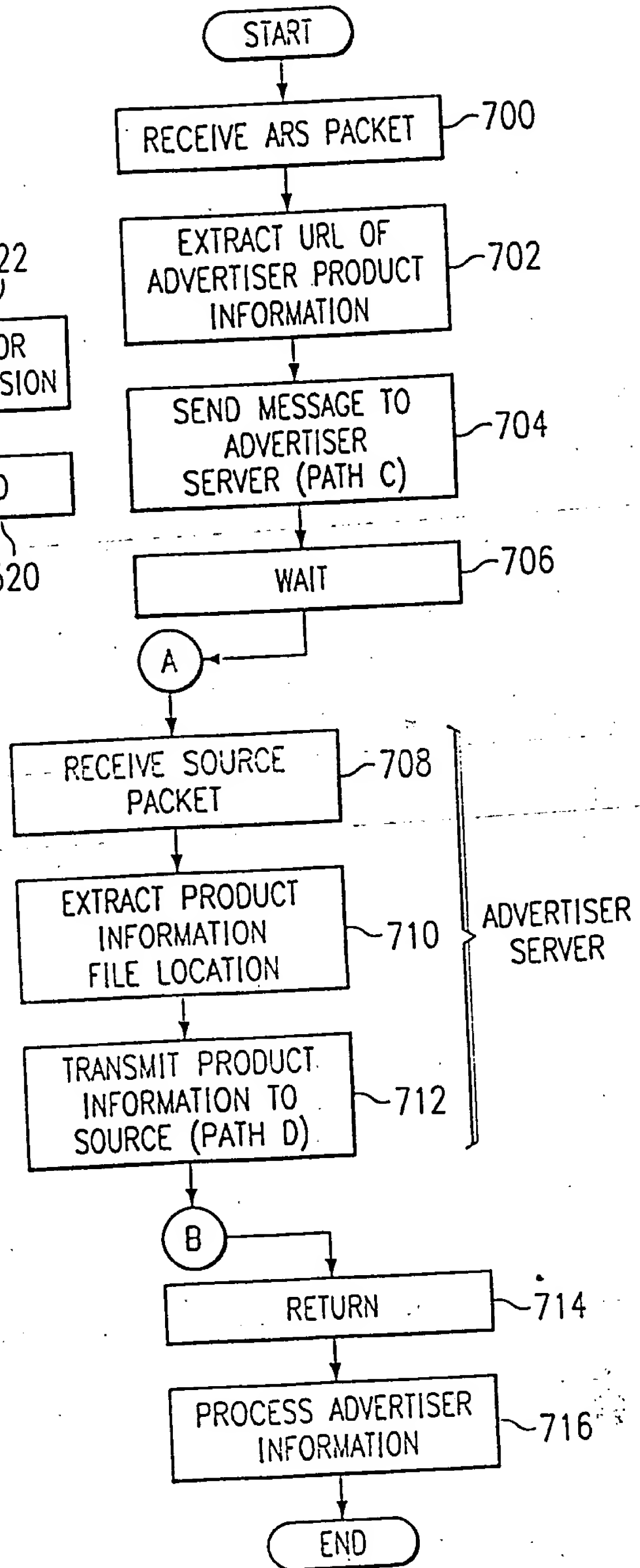


FIG. 7

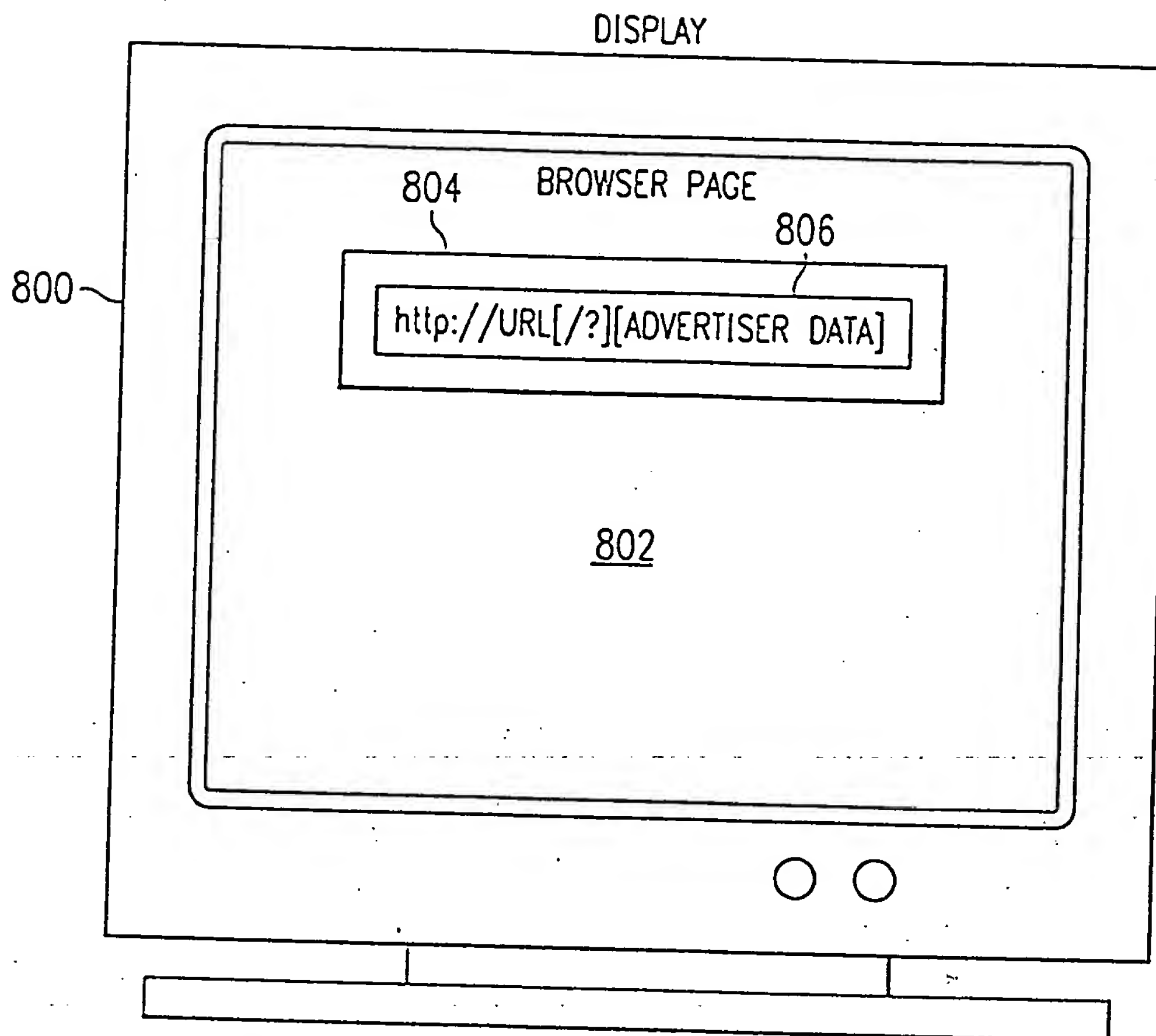


FIG. 8

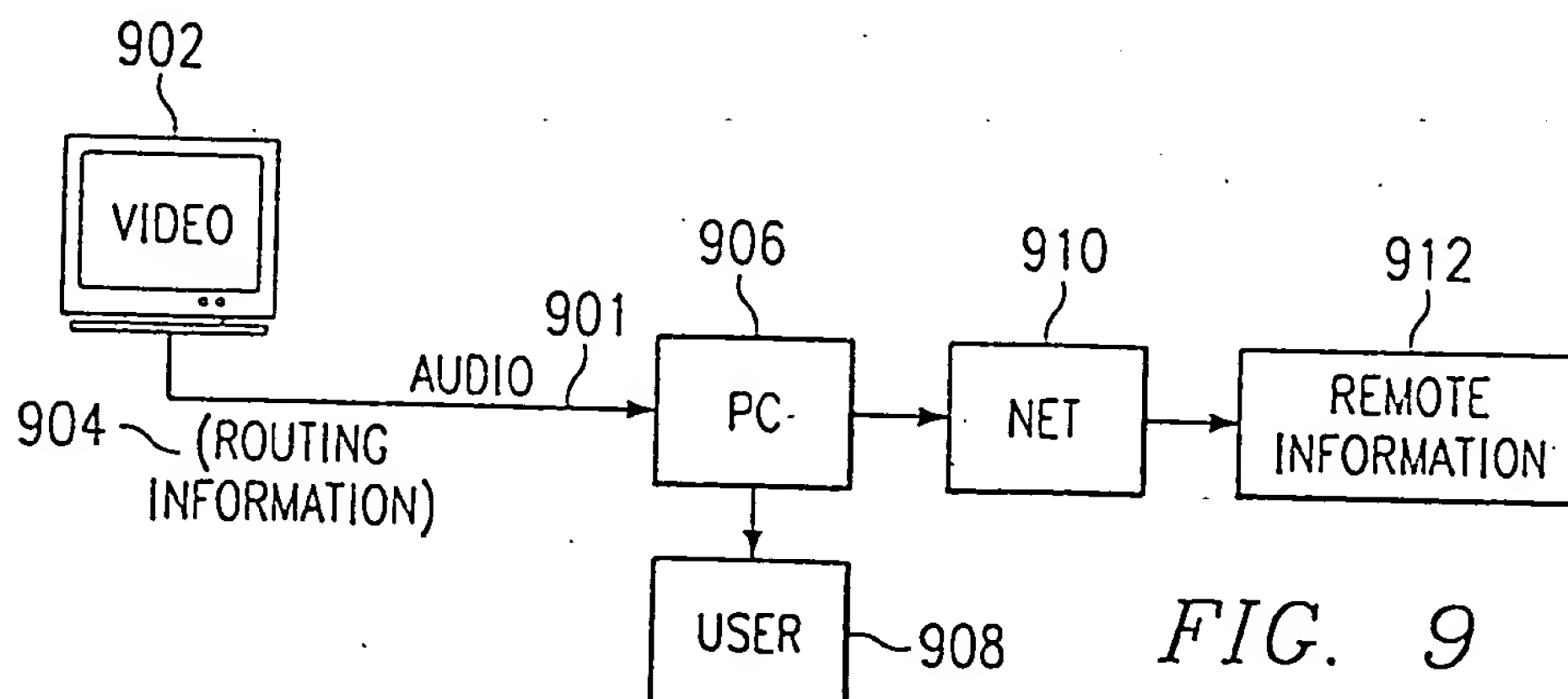
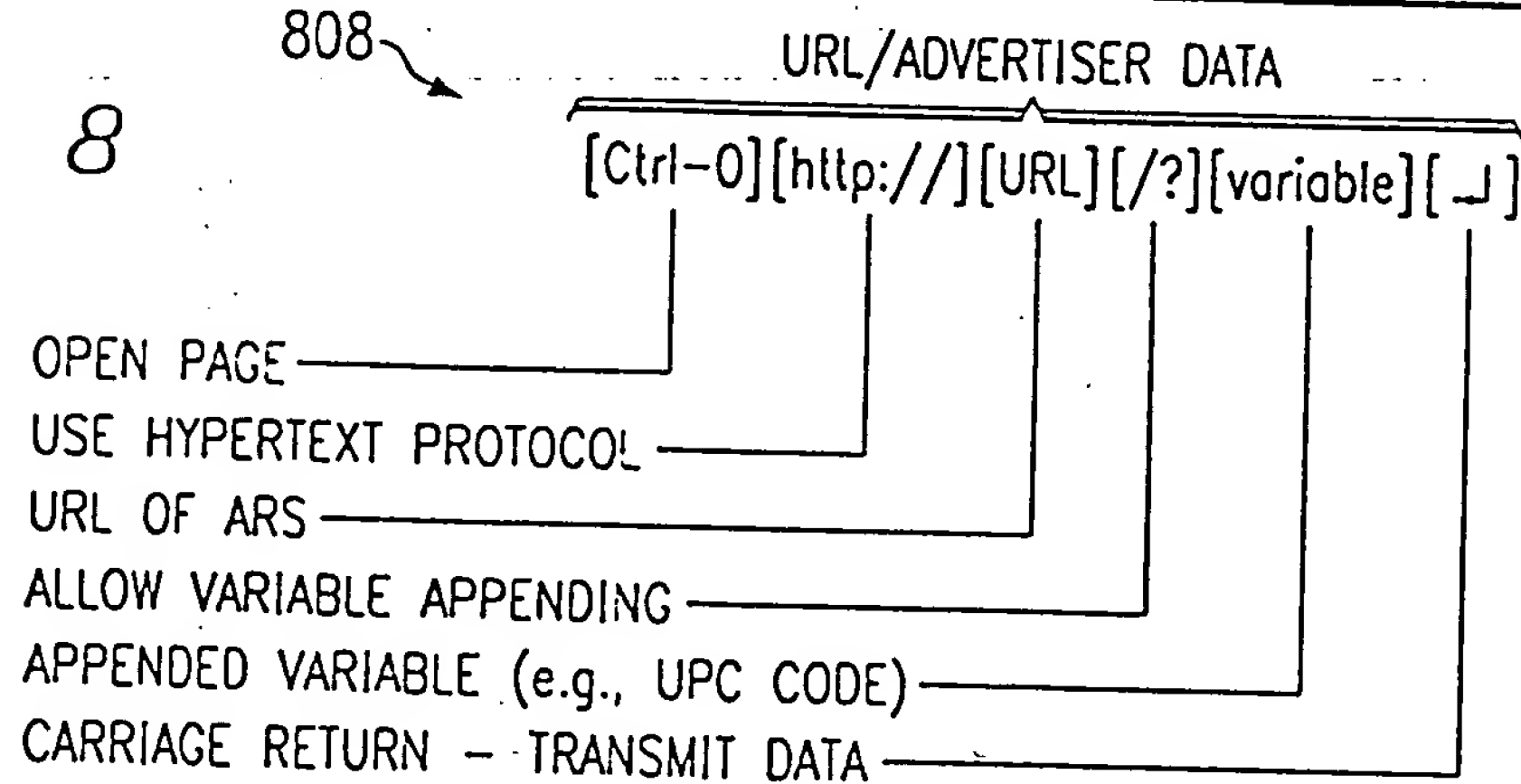


FIG. 9

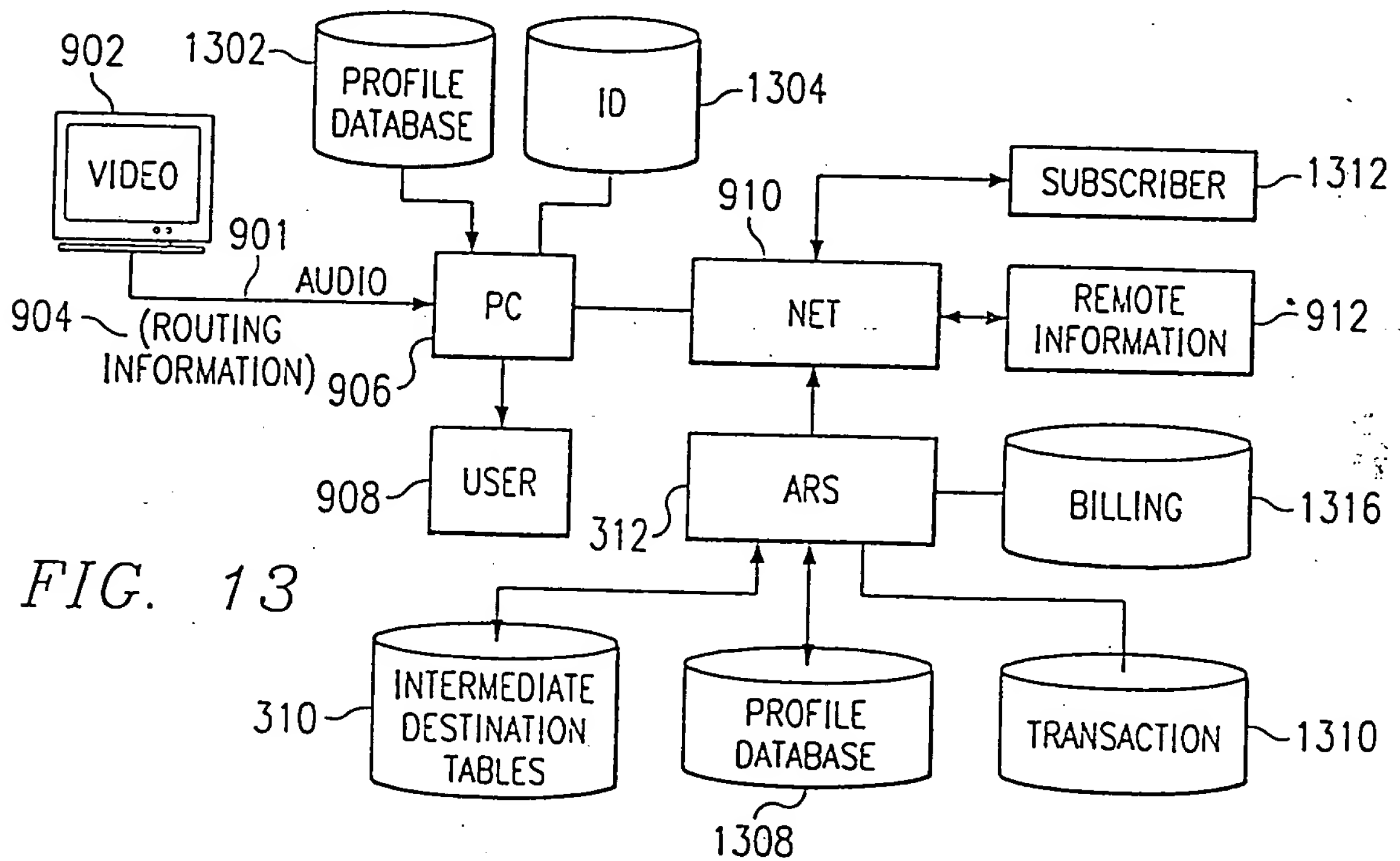
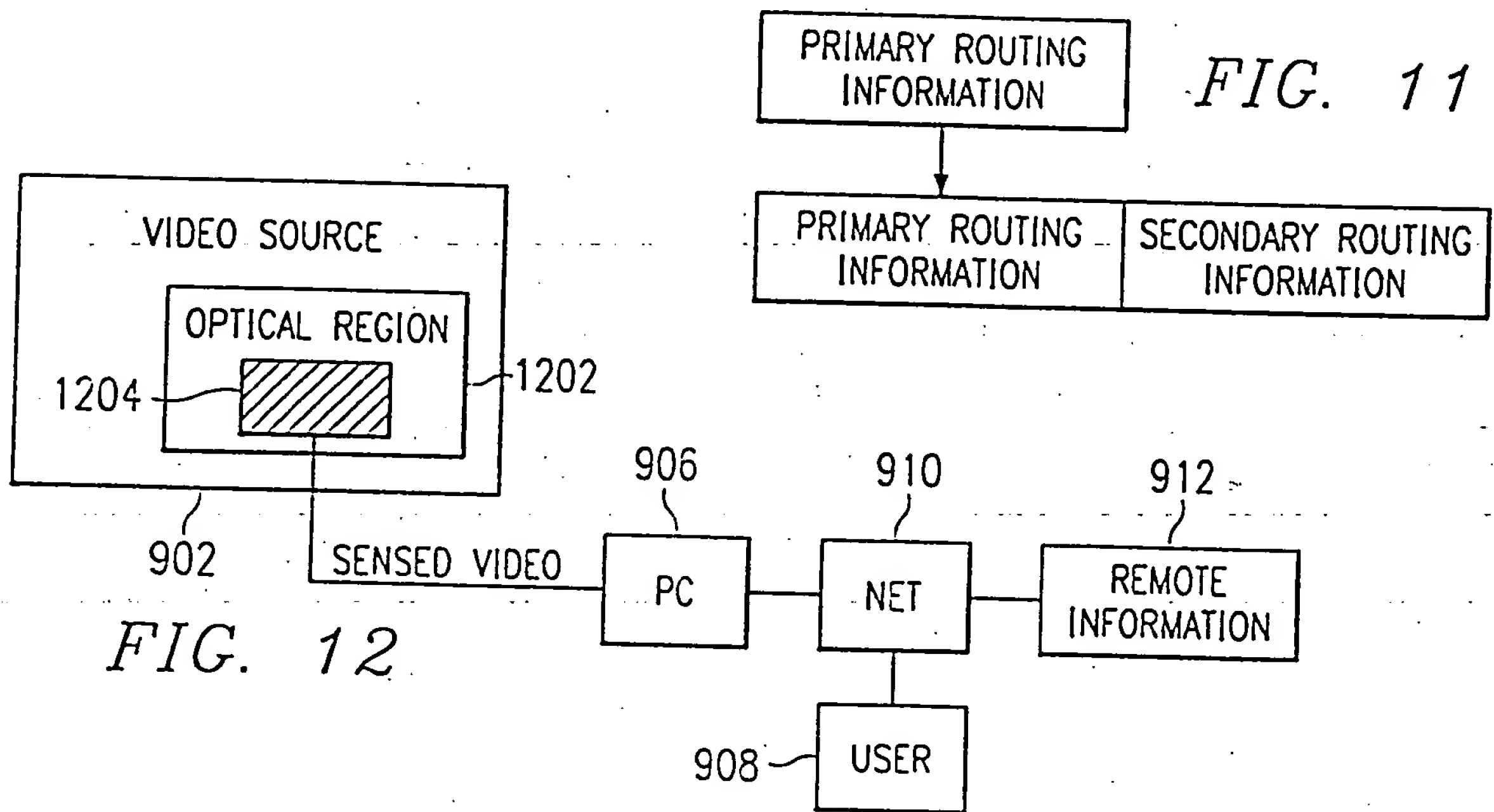
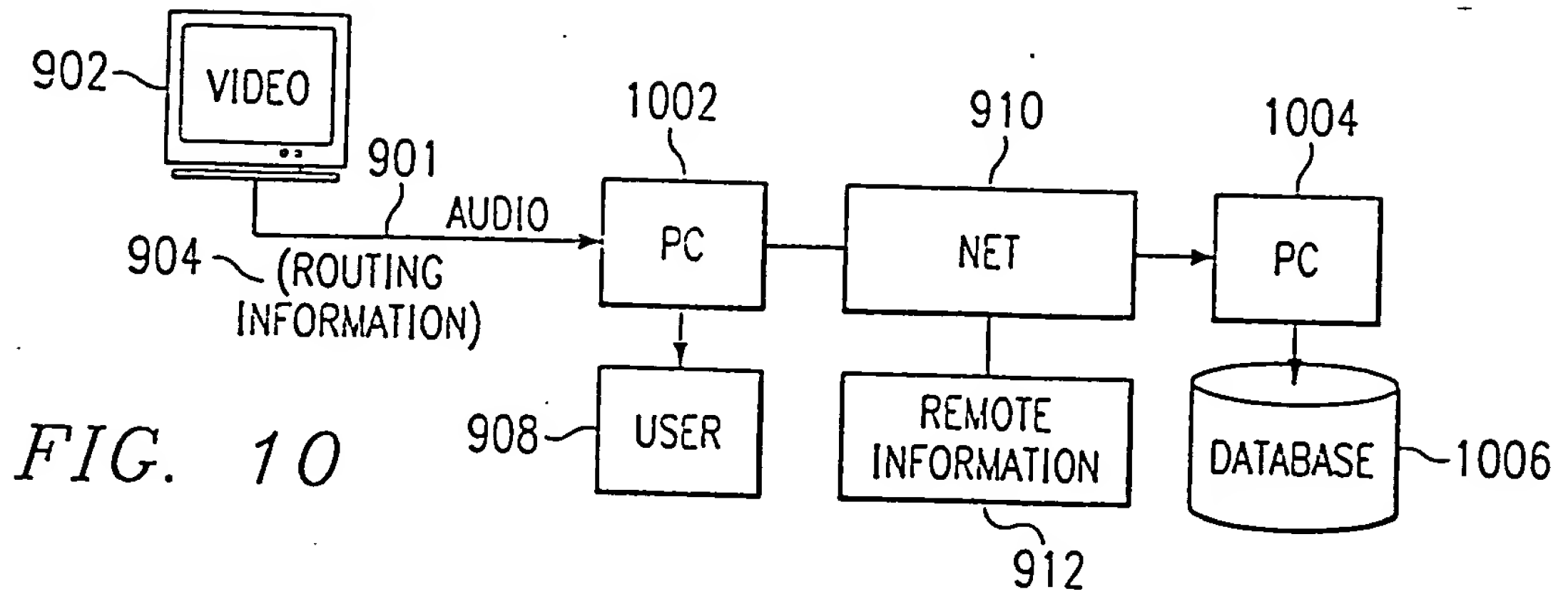


FIG. 13

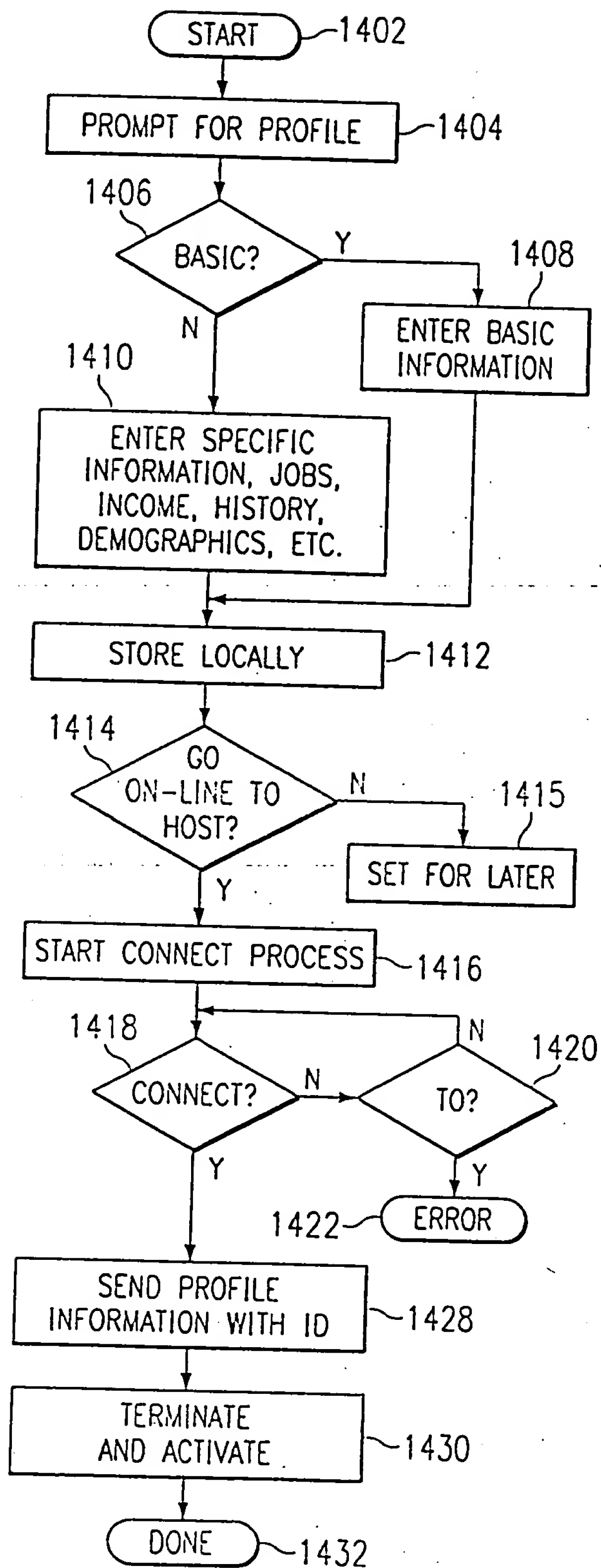


FIG. 14

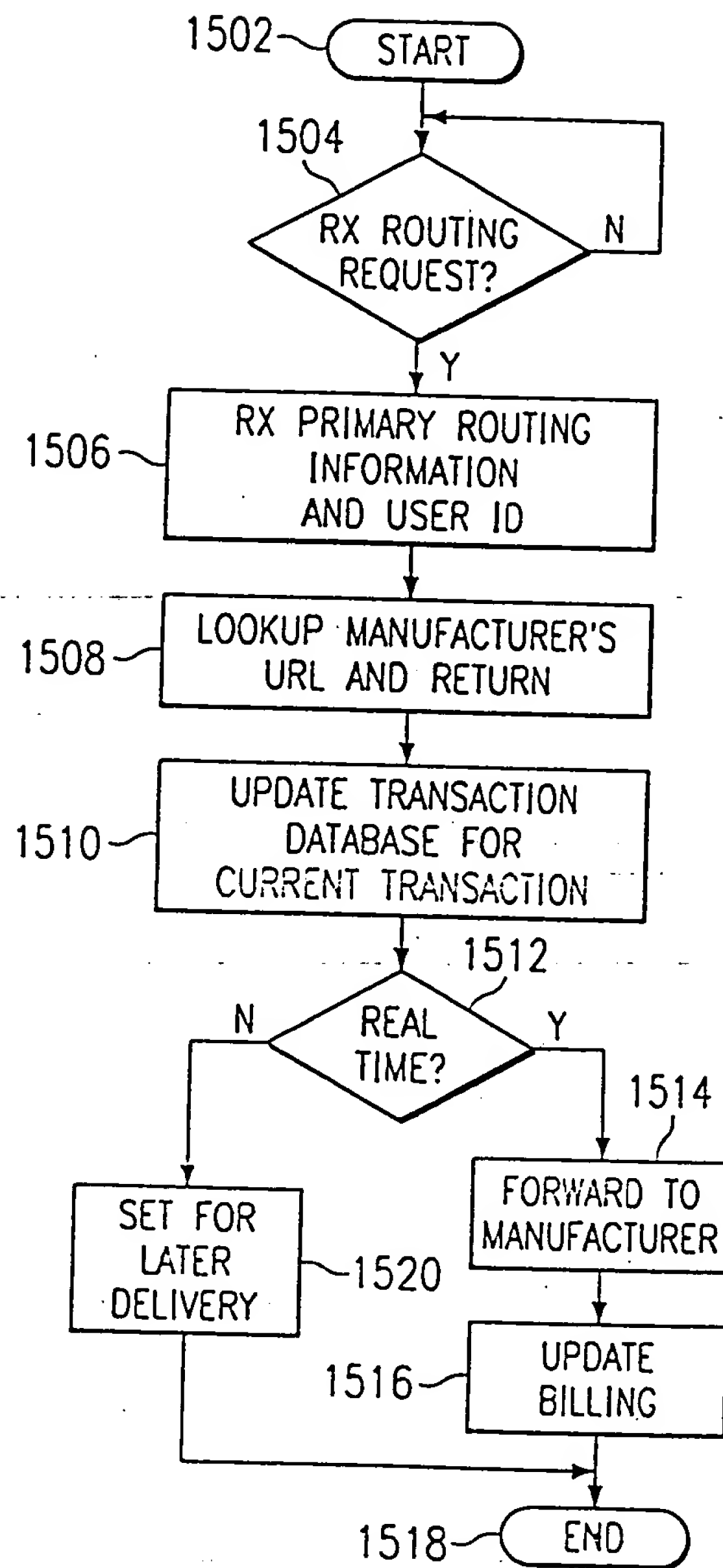


FIG. 15

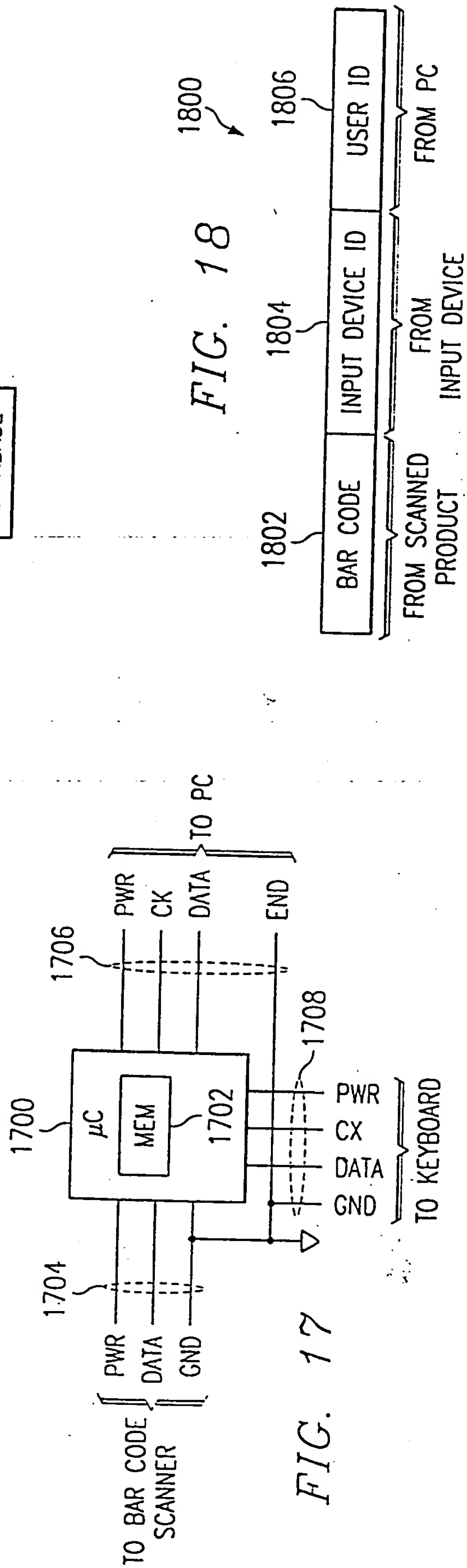
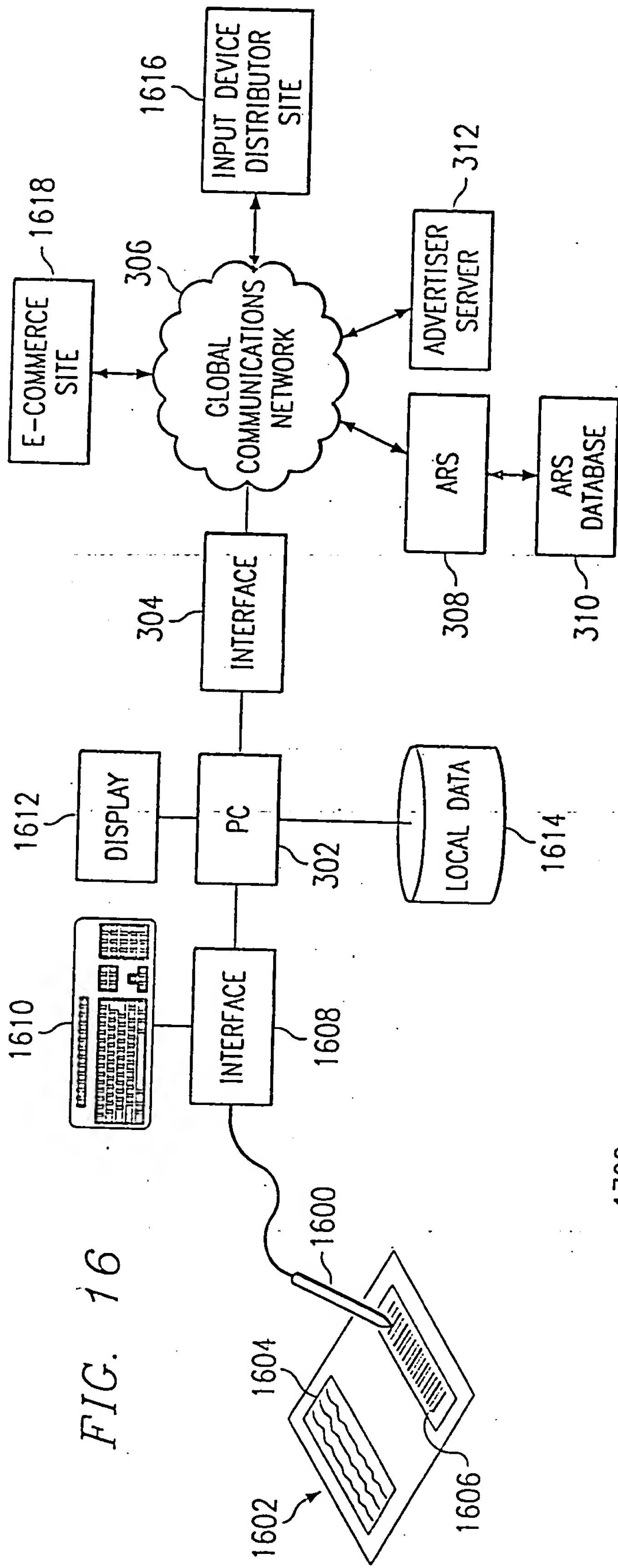


FIG. 19

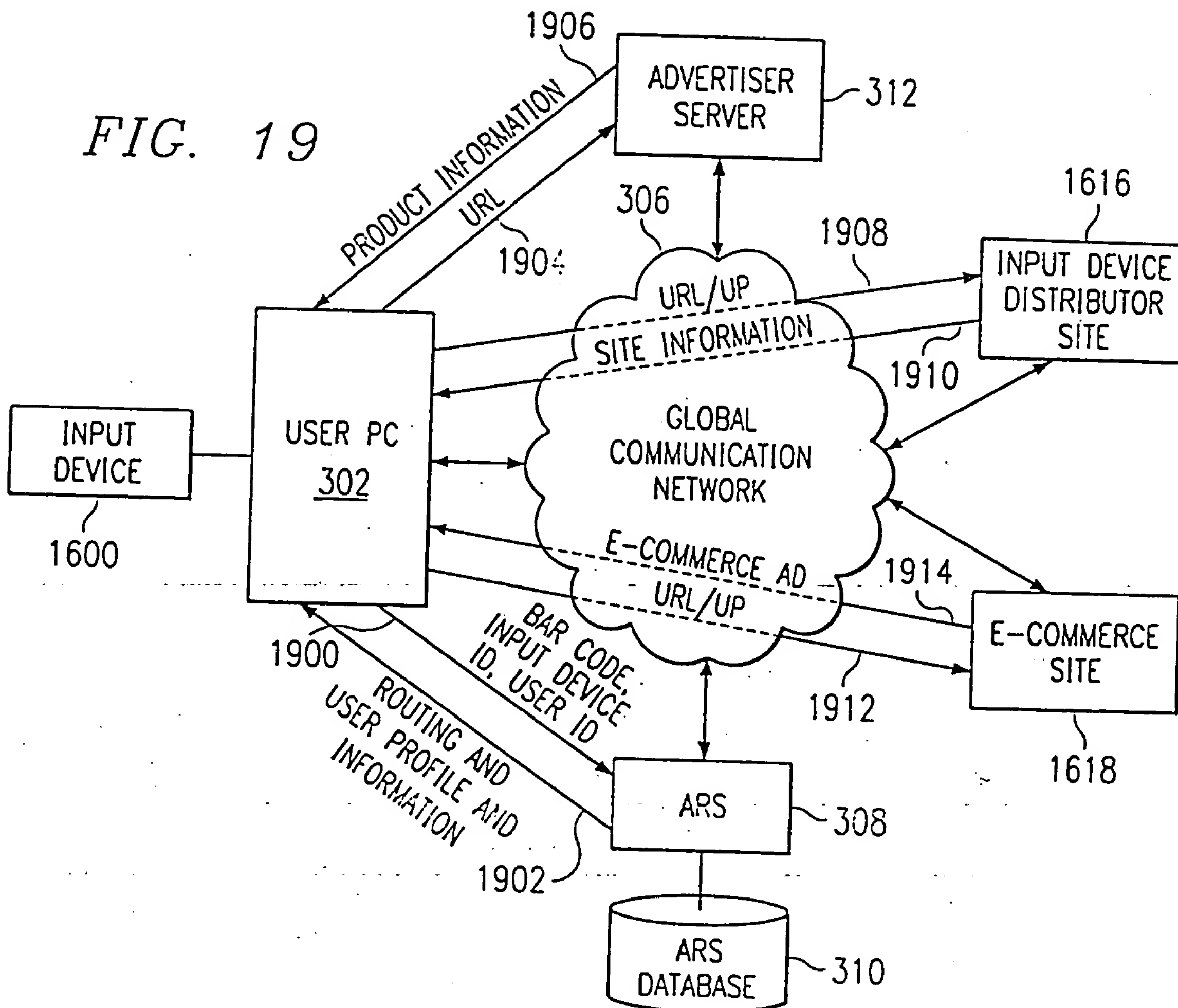


FIG. 20

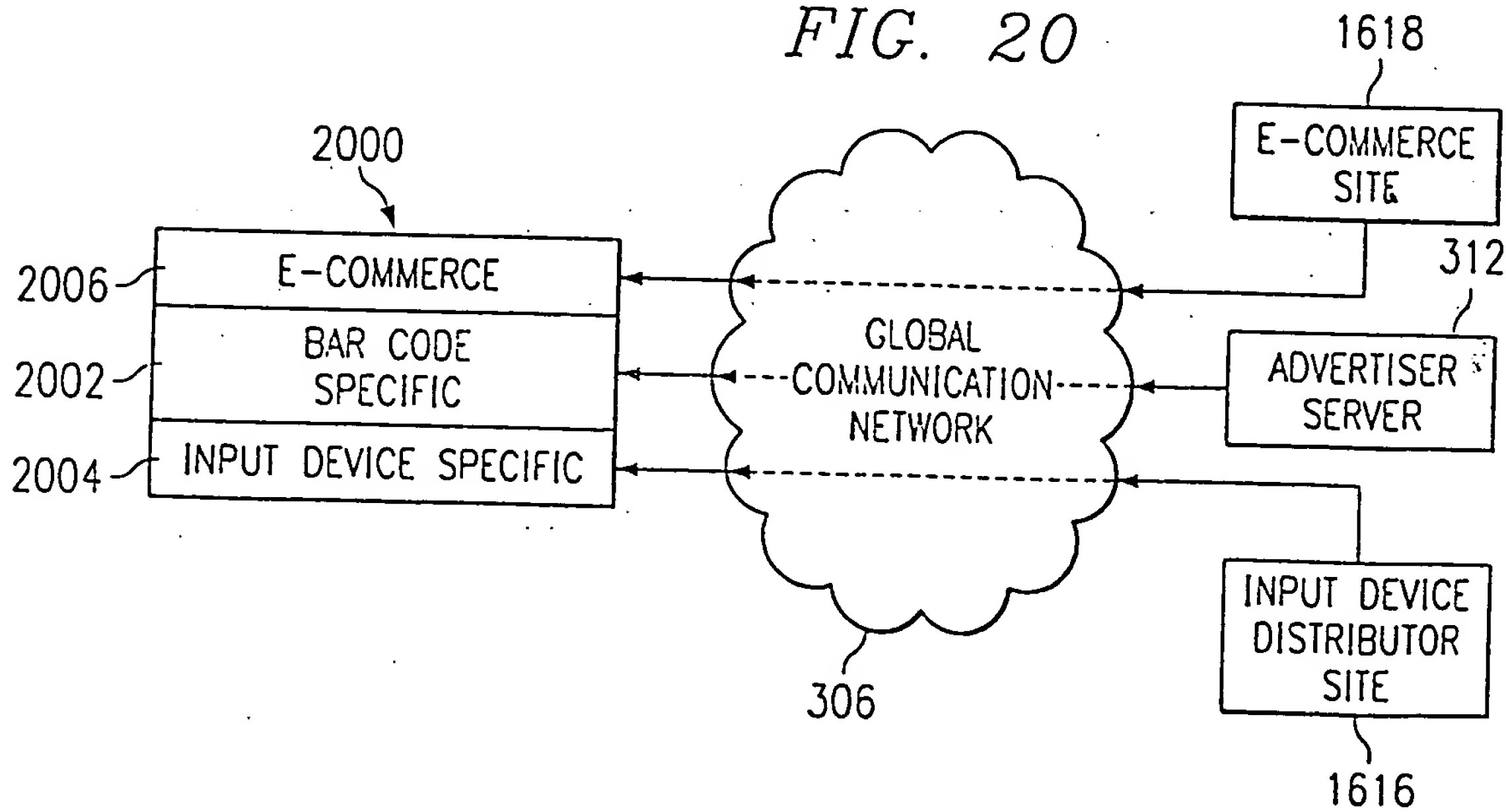


FIG. 21

ARS DATABASE
2100

2102 PRODUCT		2104 INPUT DEVICE		2106 USER	2108 E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

FIG. 22

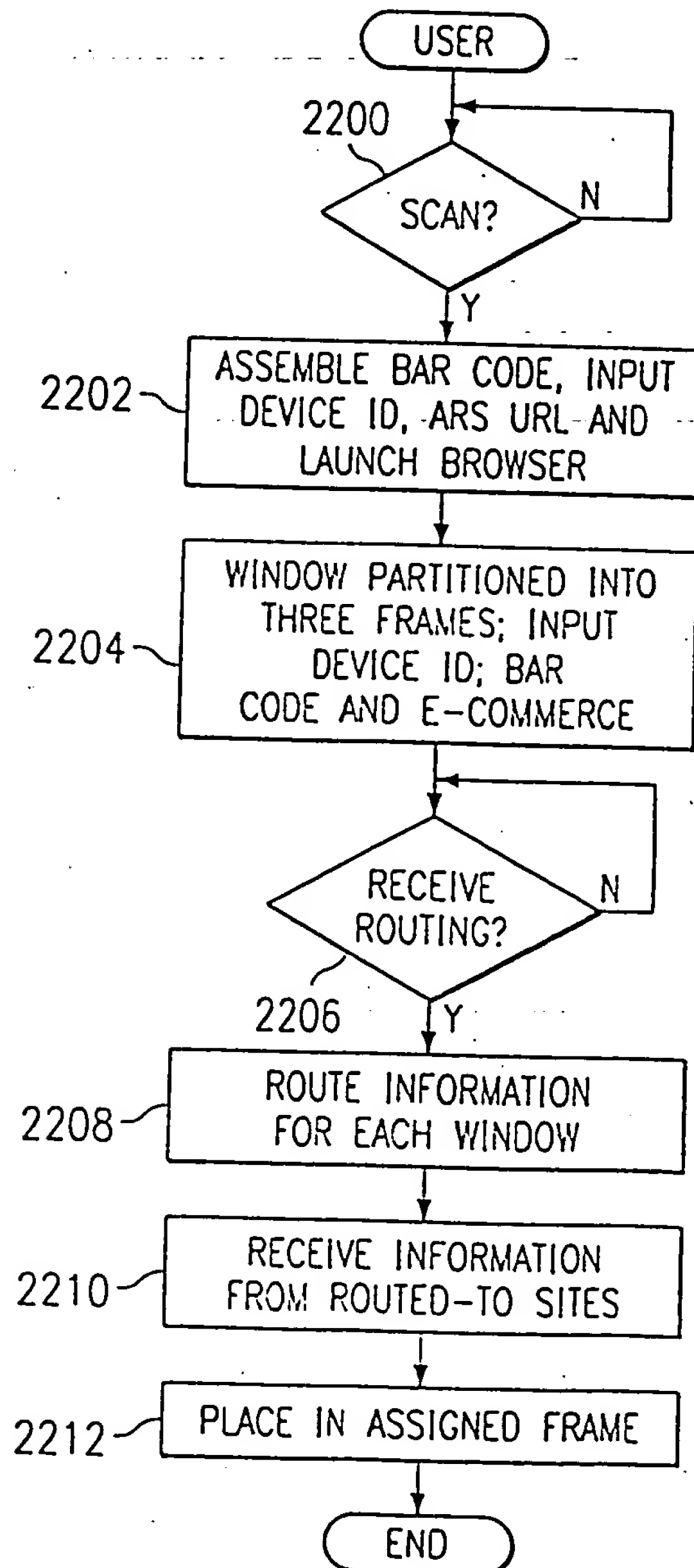


FIG. 23

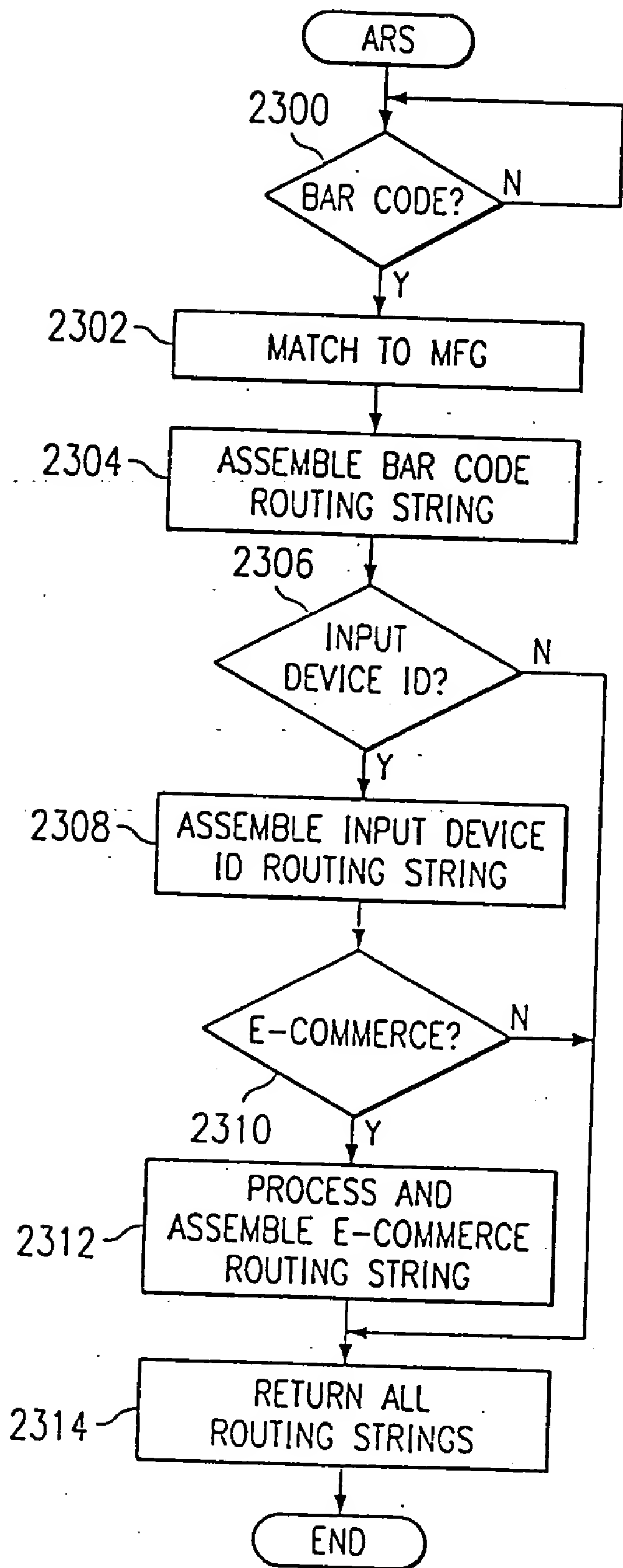
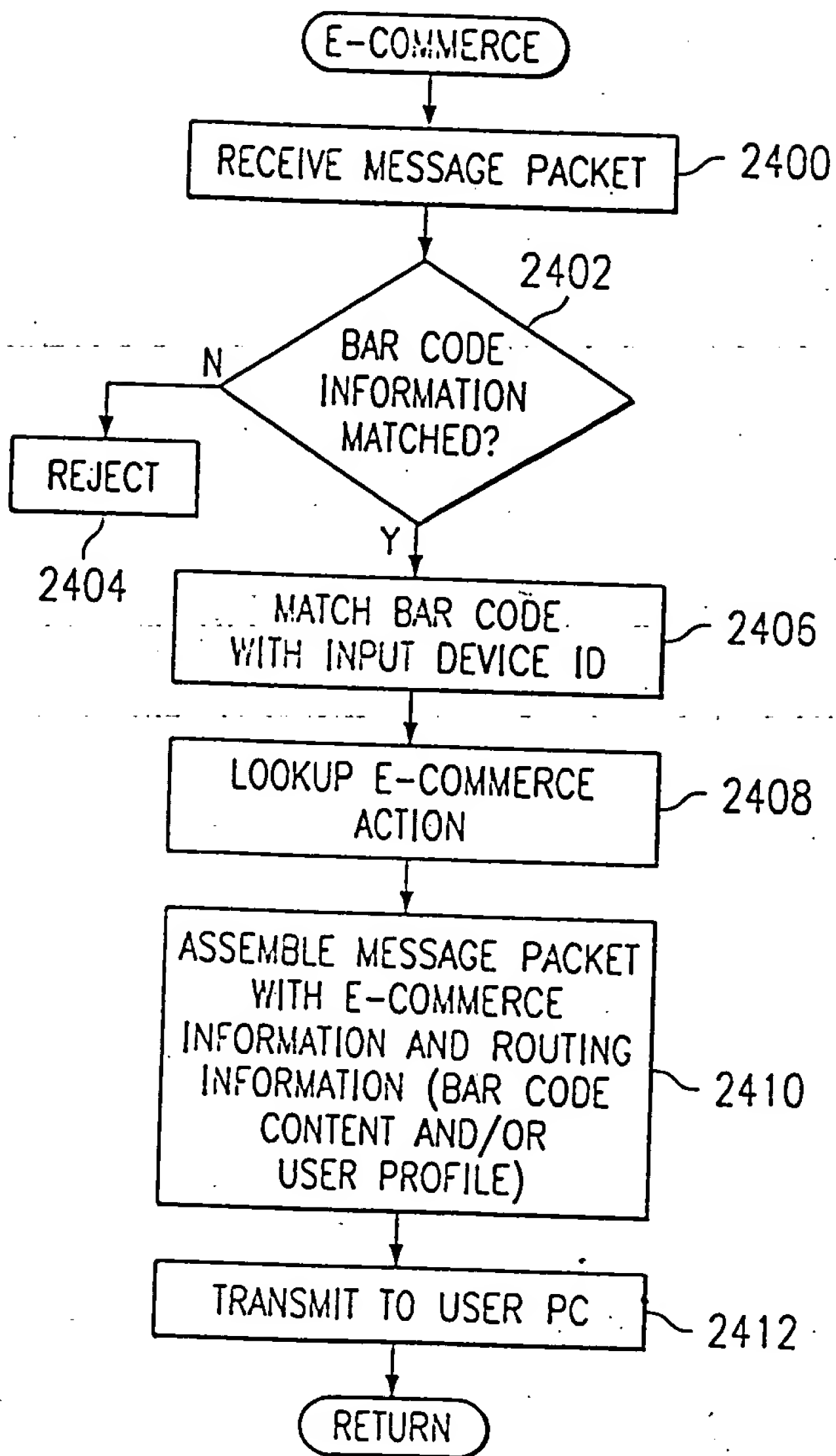


FIG. 24



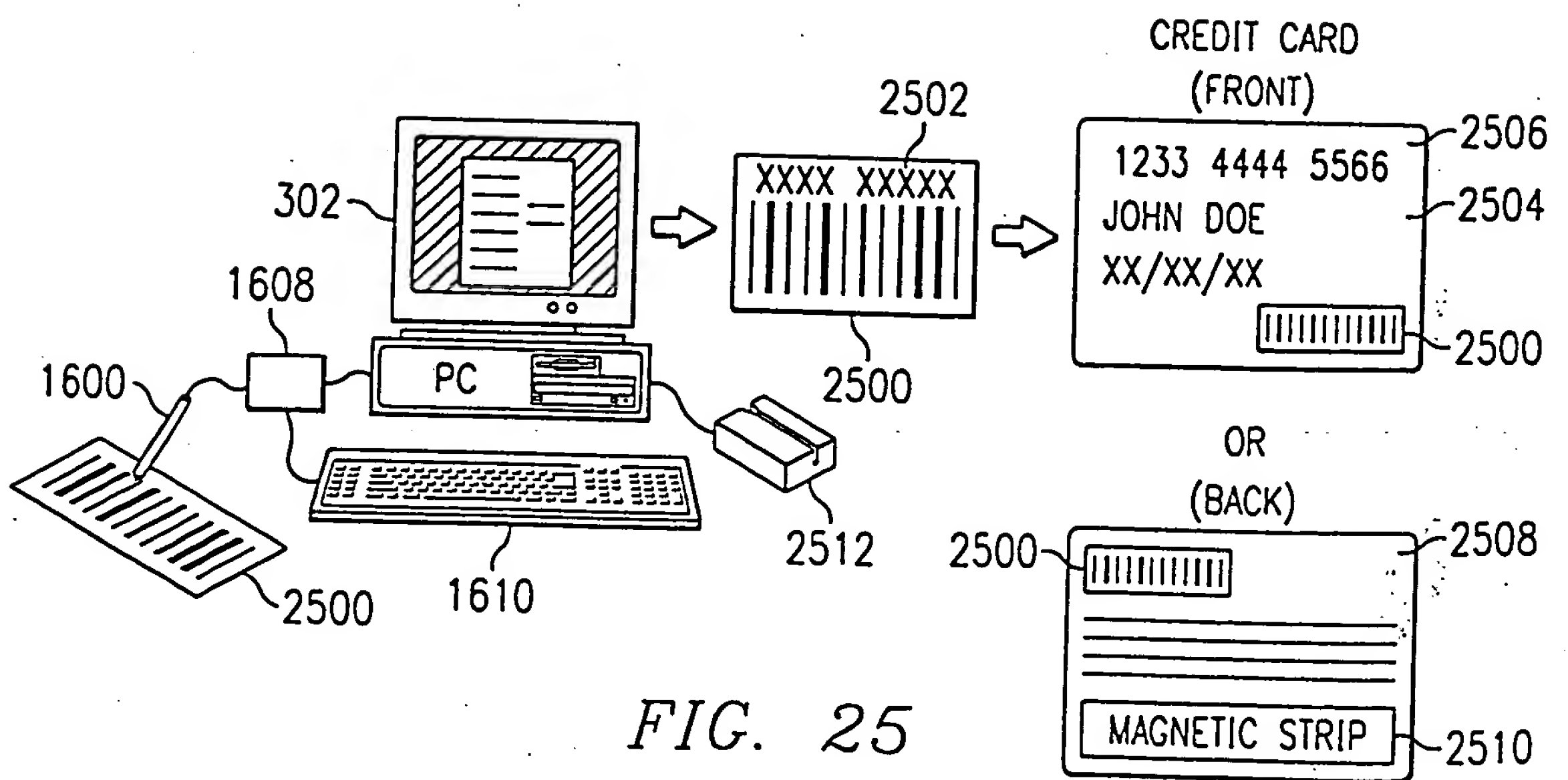
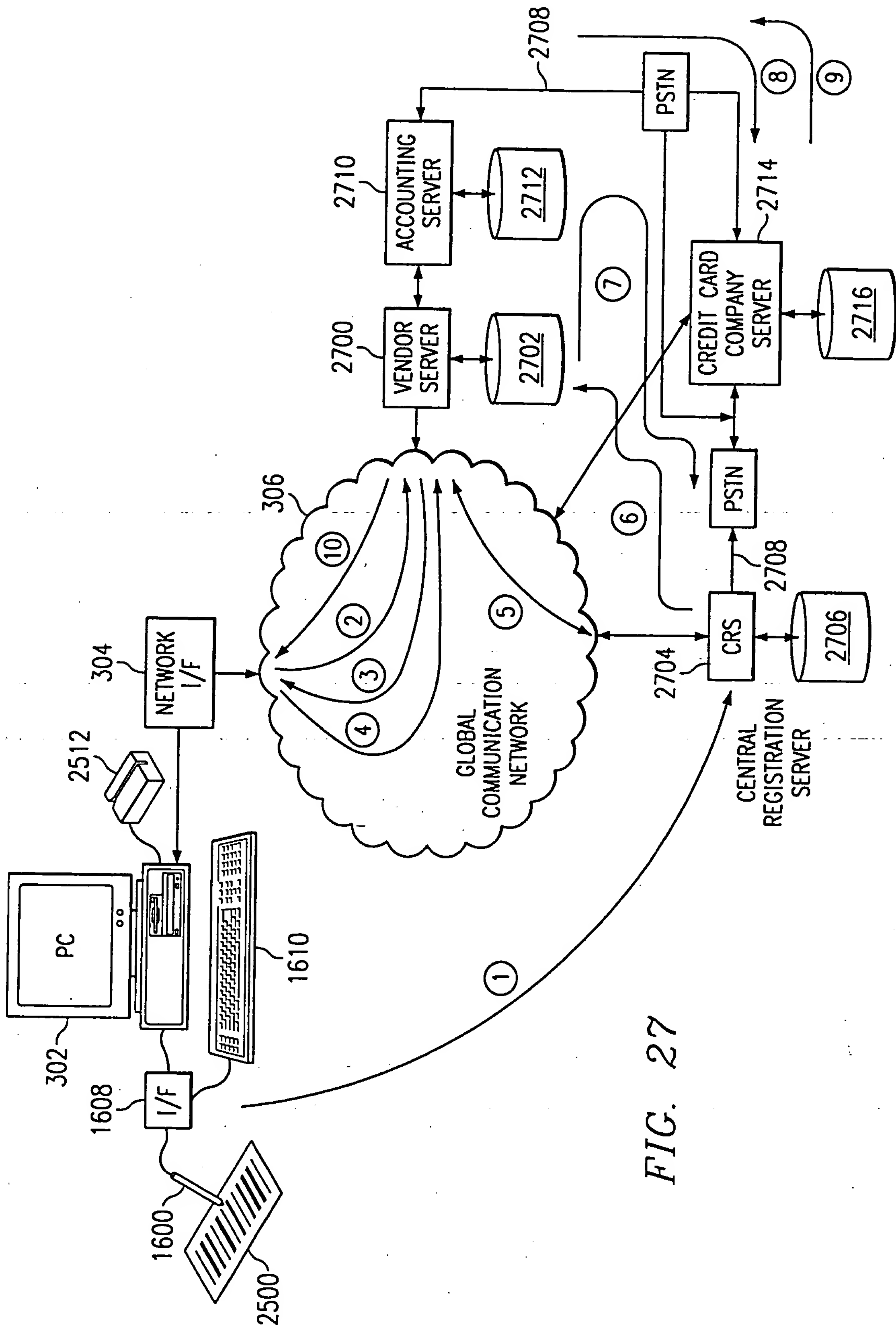


FIG. 25



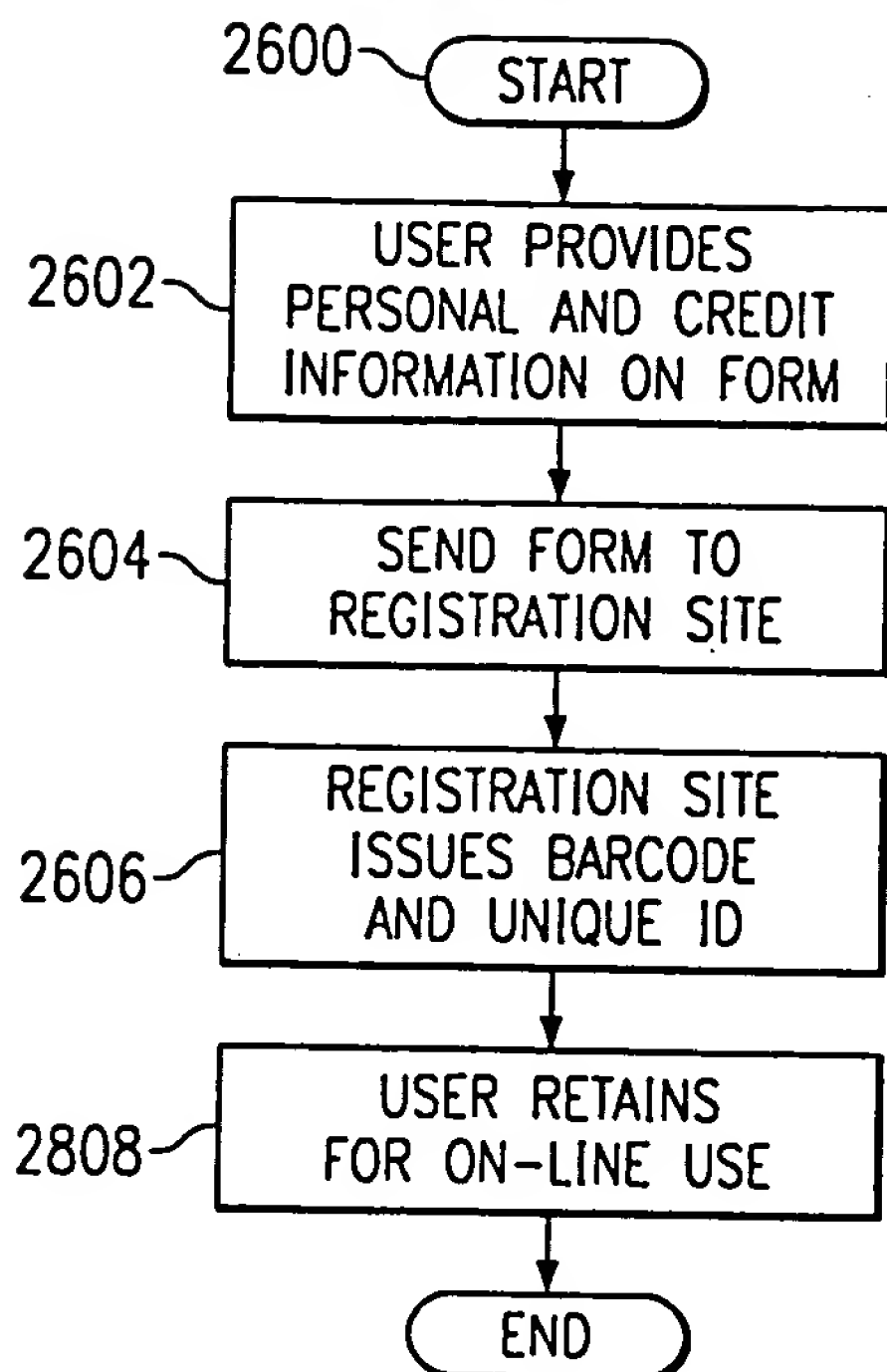


FIG. 26

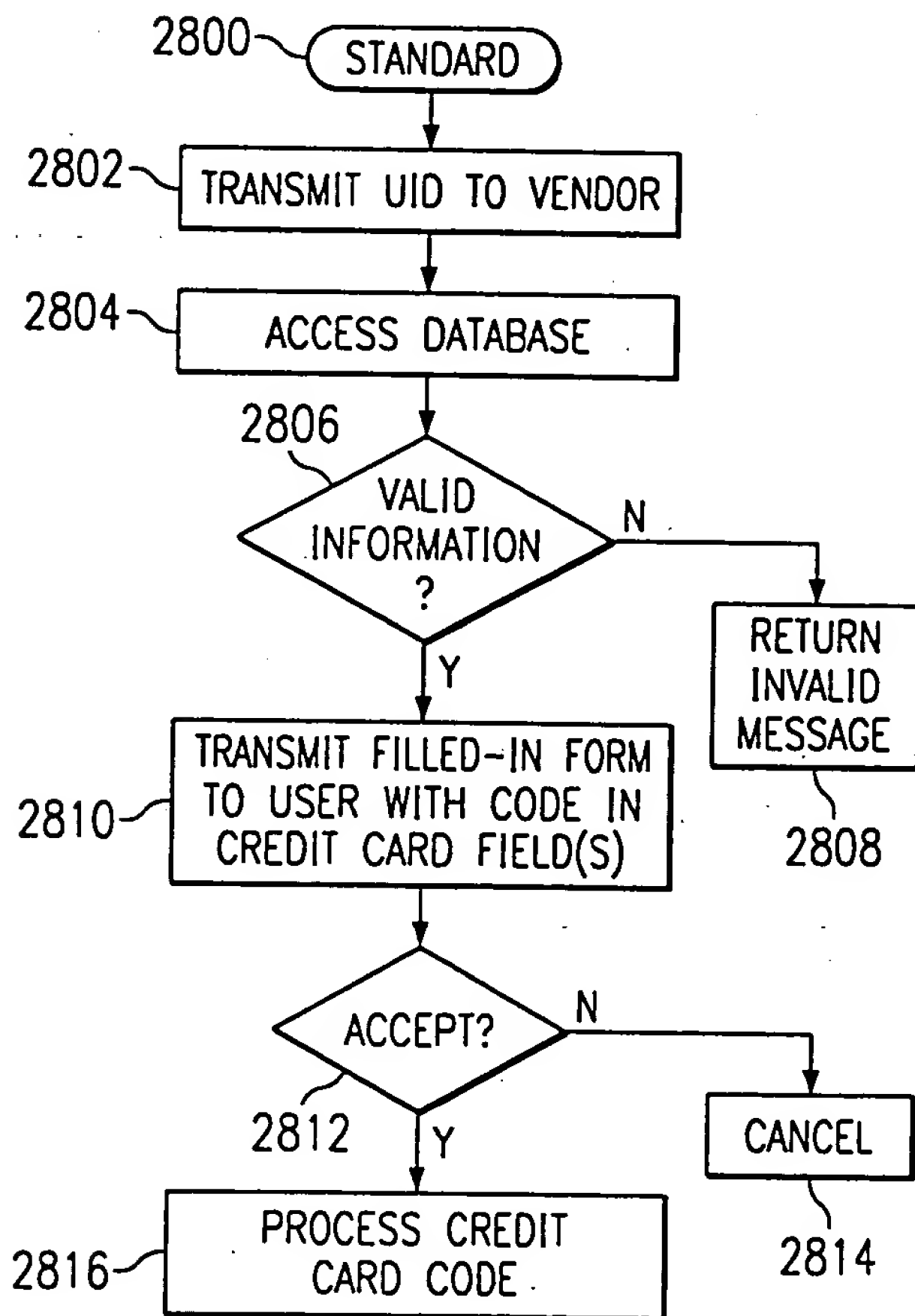


FIG. 28

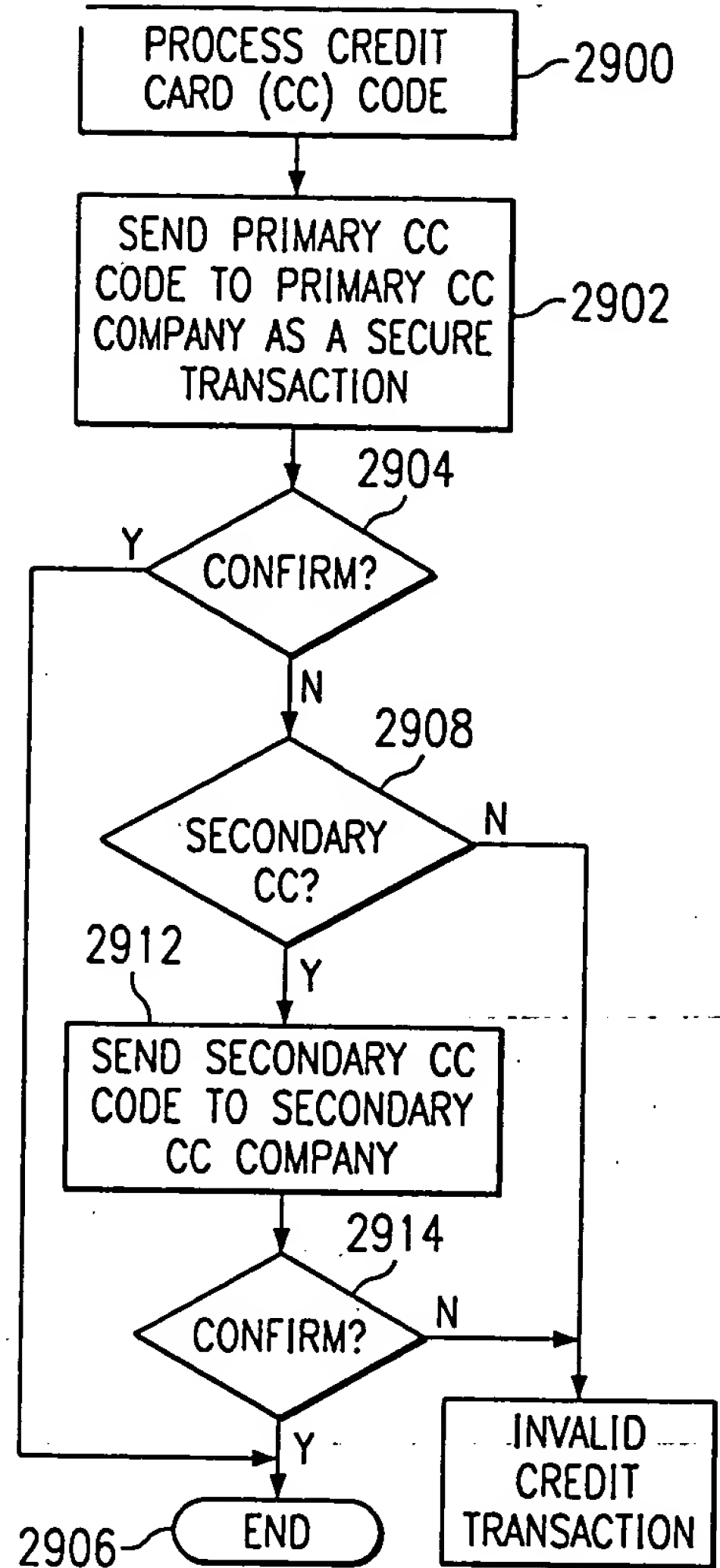


FIG. 29

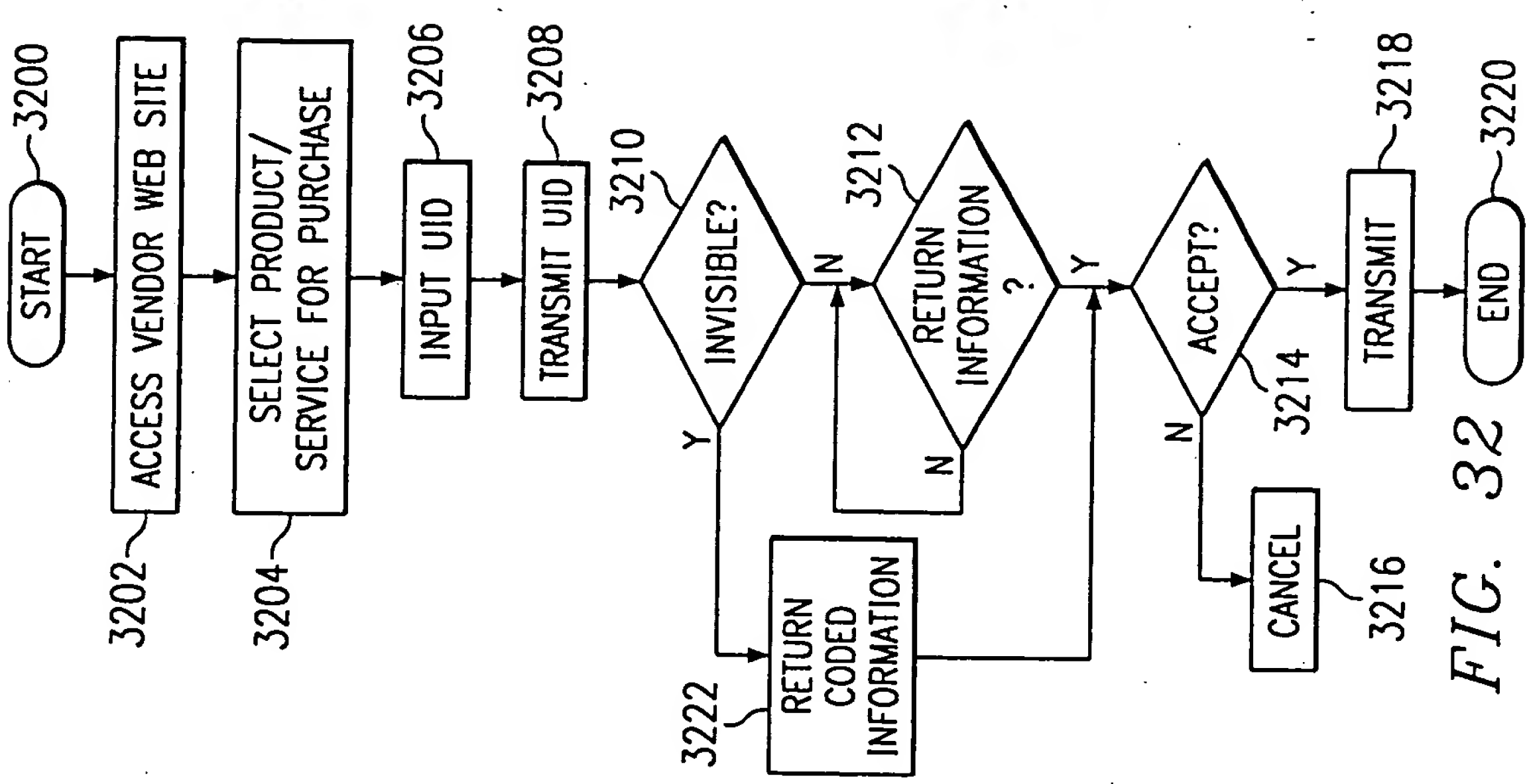


FIG. 32

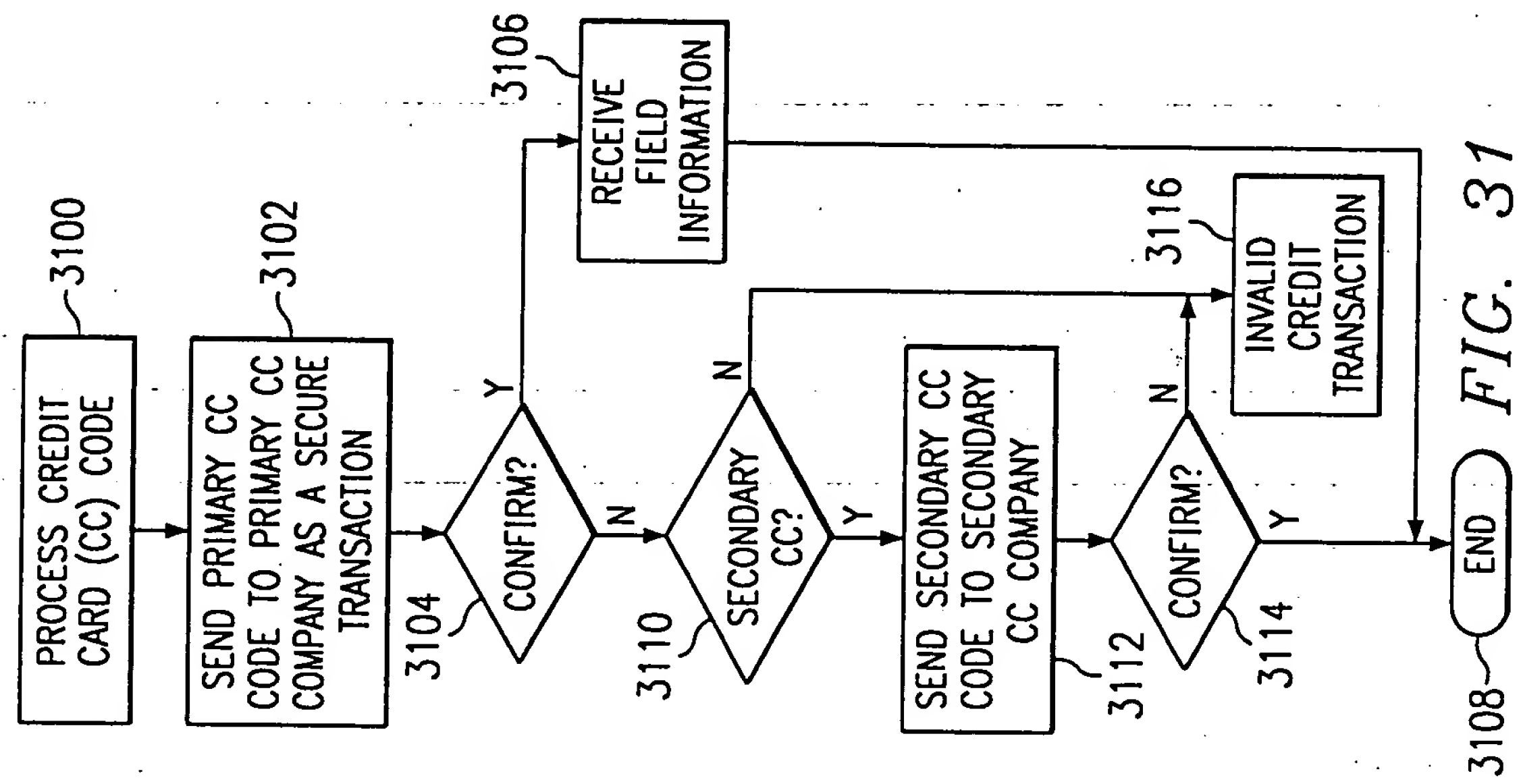


FIG. 31

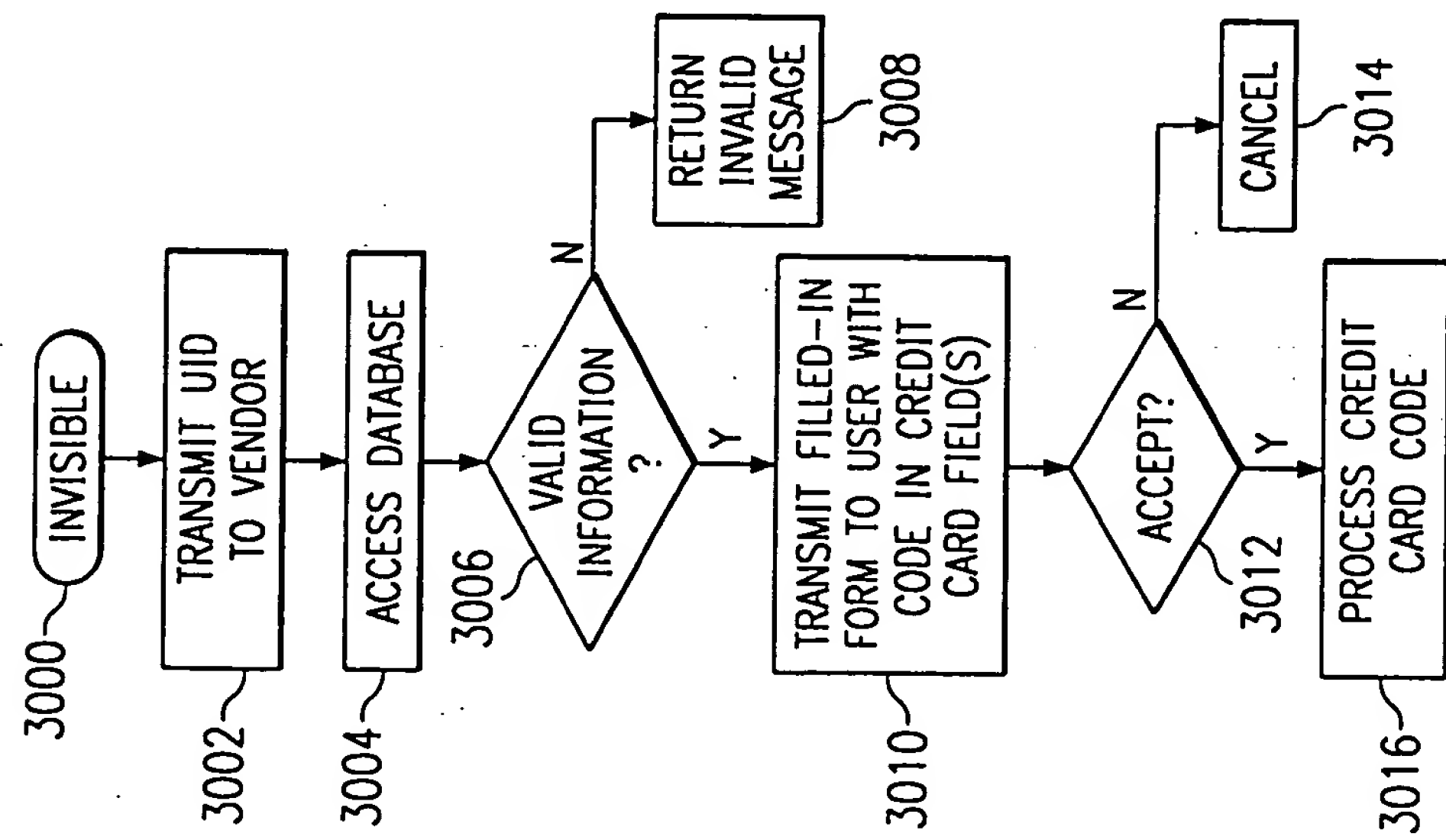


FIG. 30

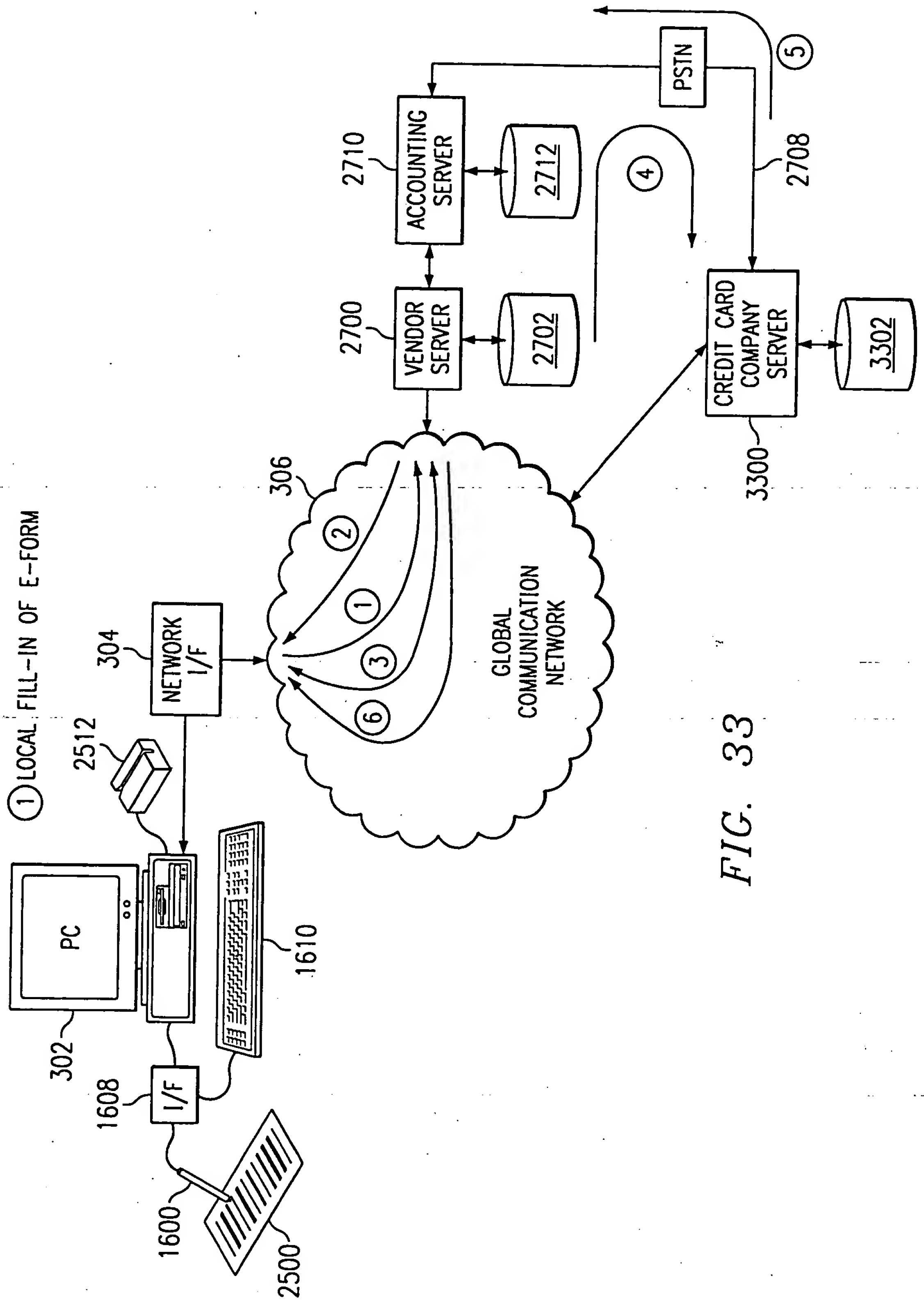
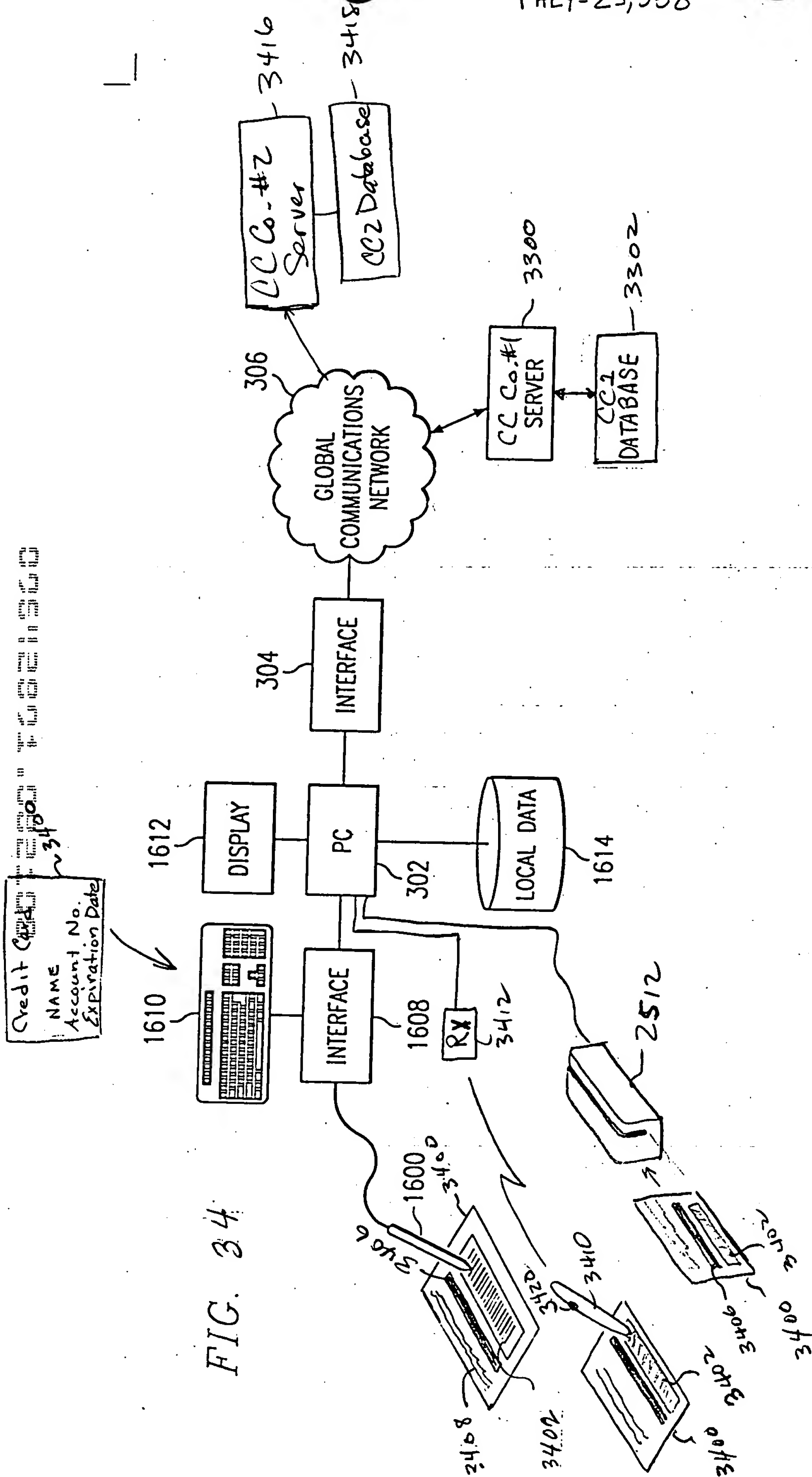


FIG. 33



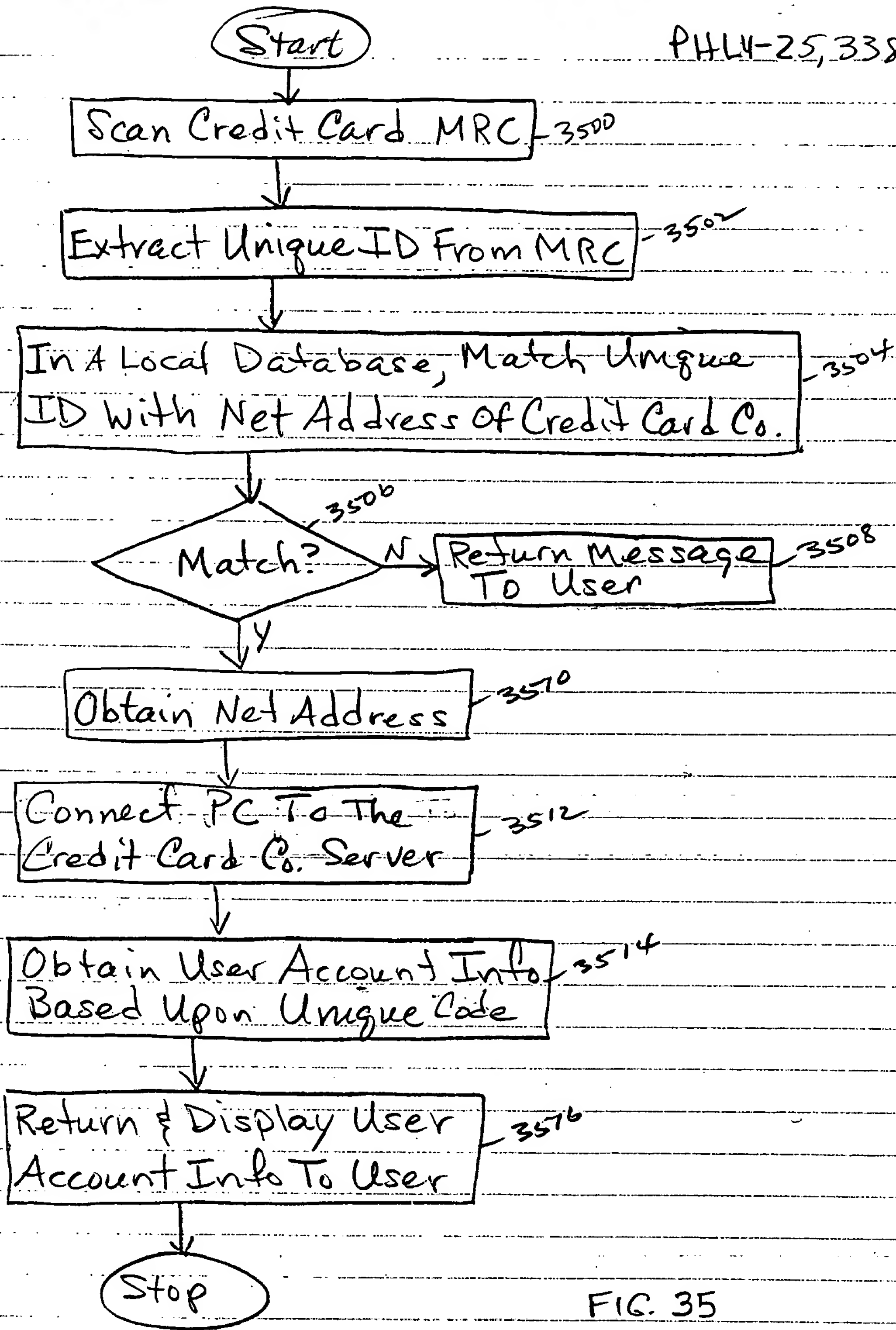
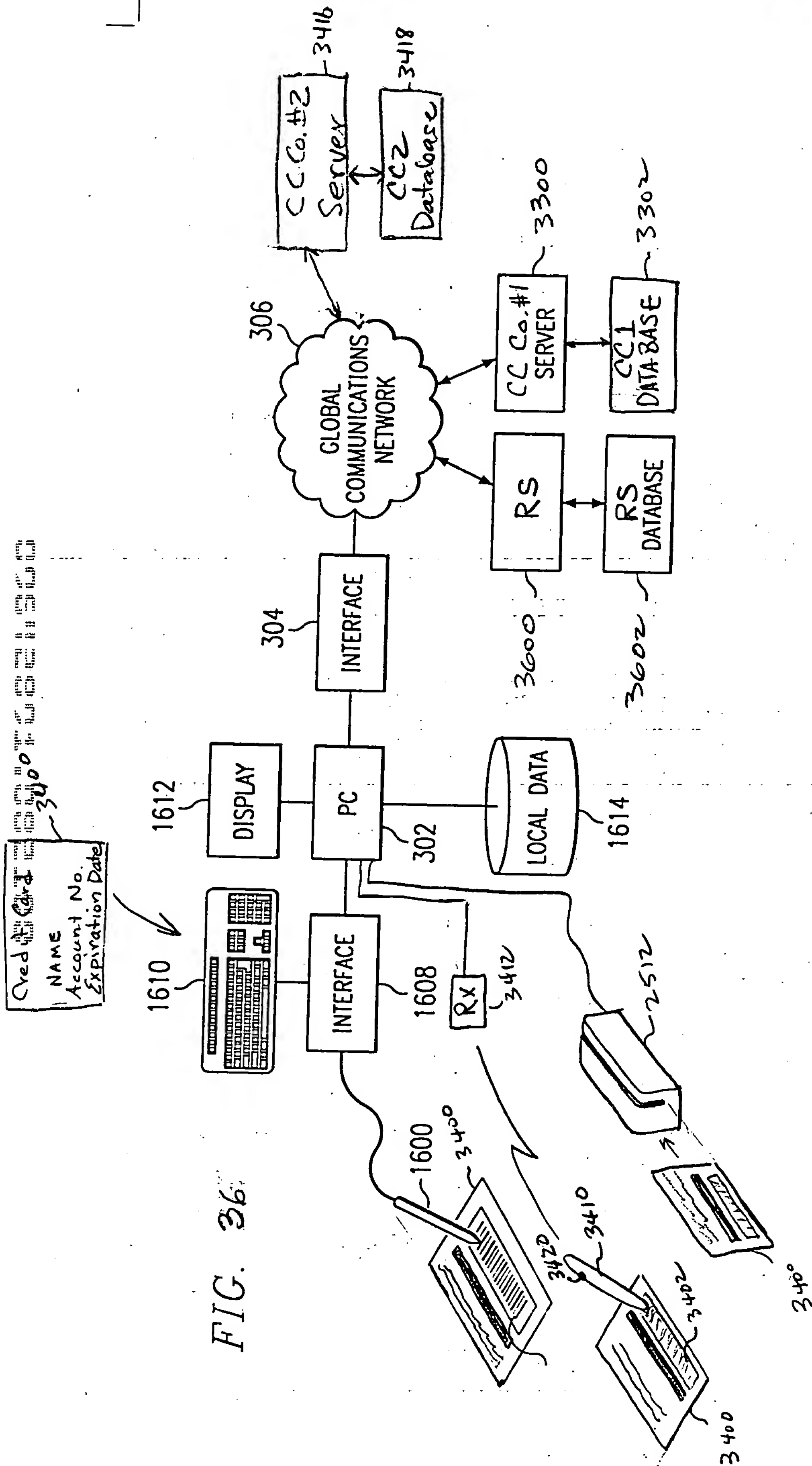


FIG. 35



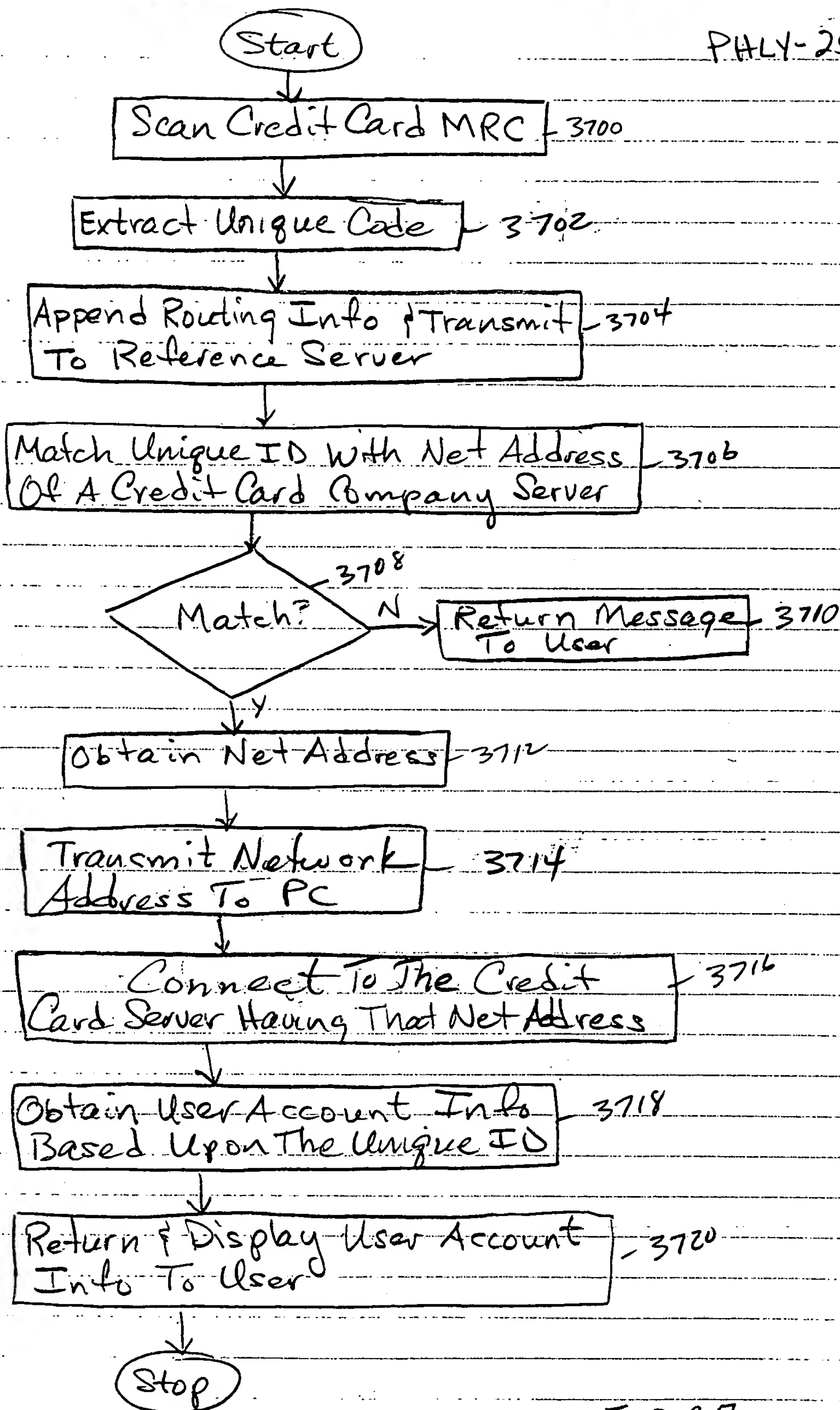


FIG. 37

[illegible]

1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States.

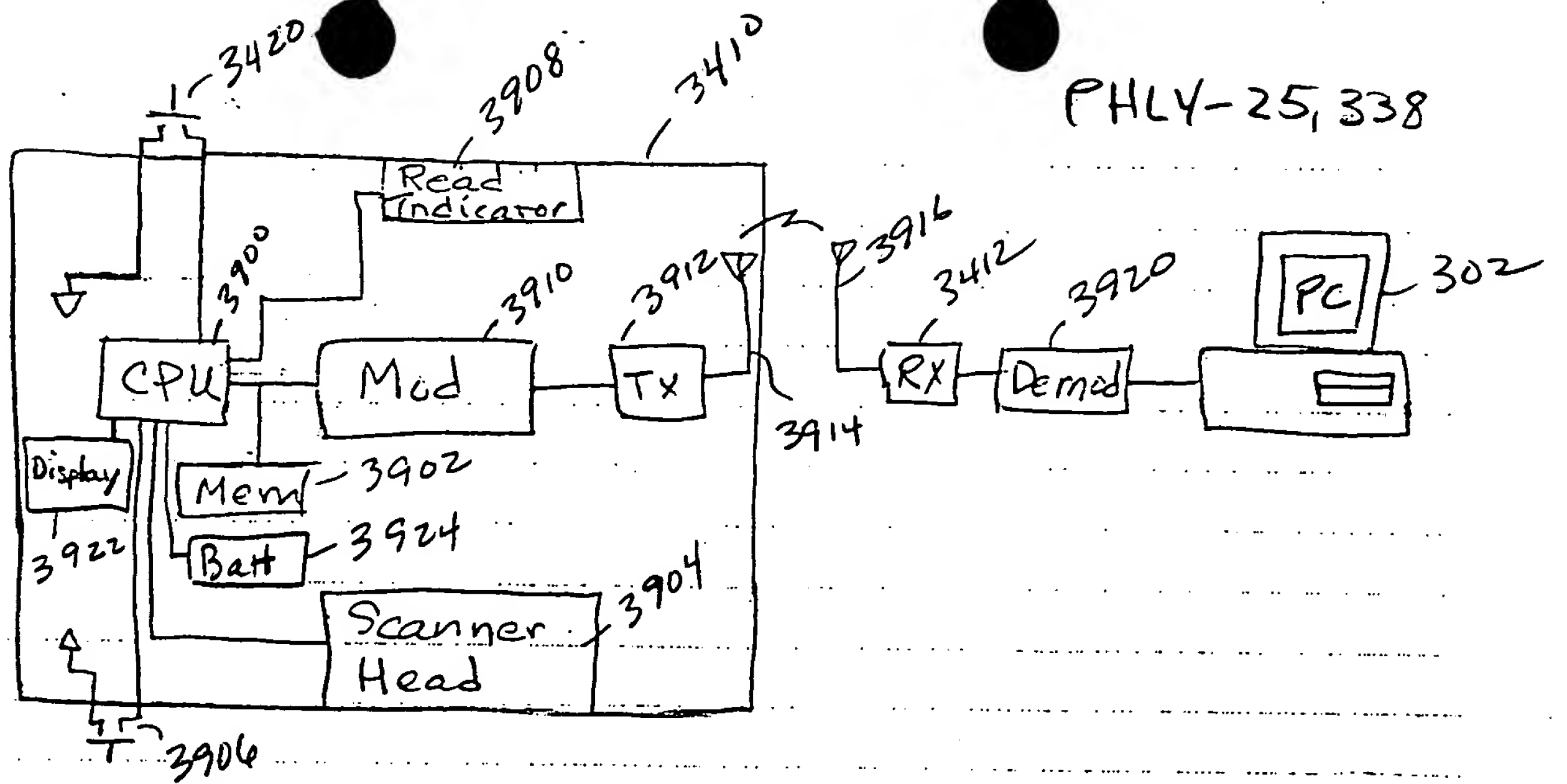


FIG. 39

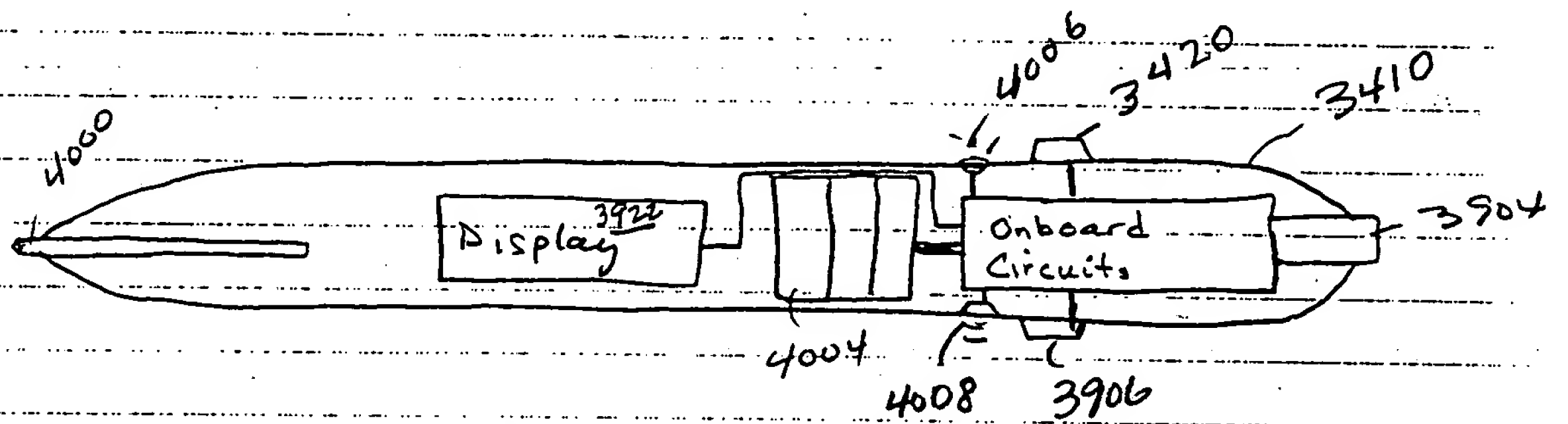


FIG. 40

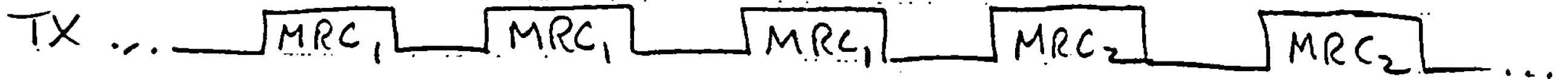


FIG. 41

FIG. 42

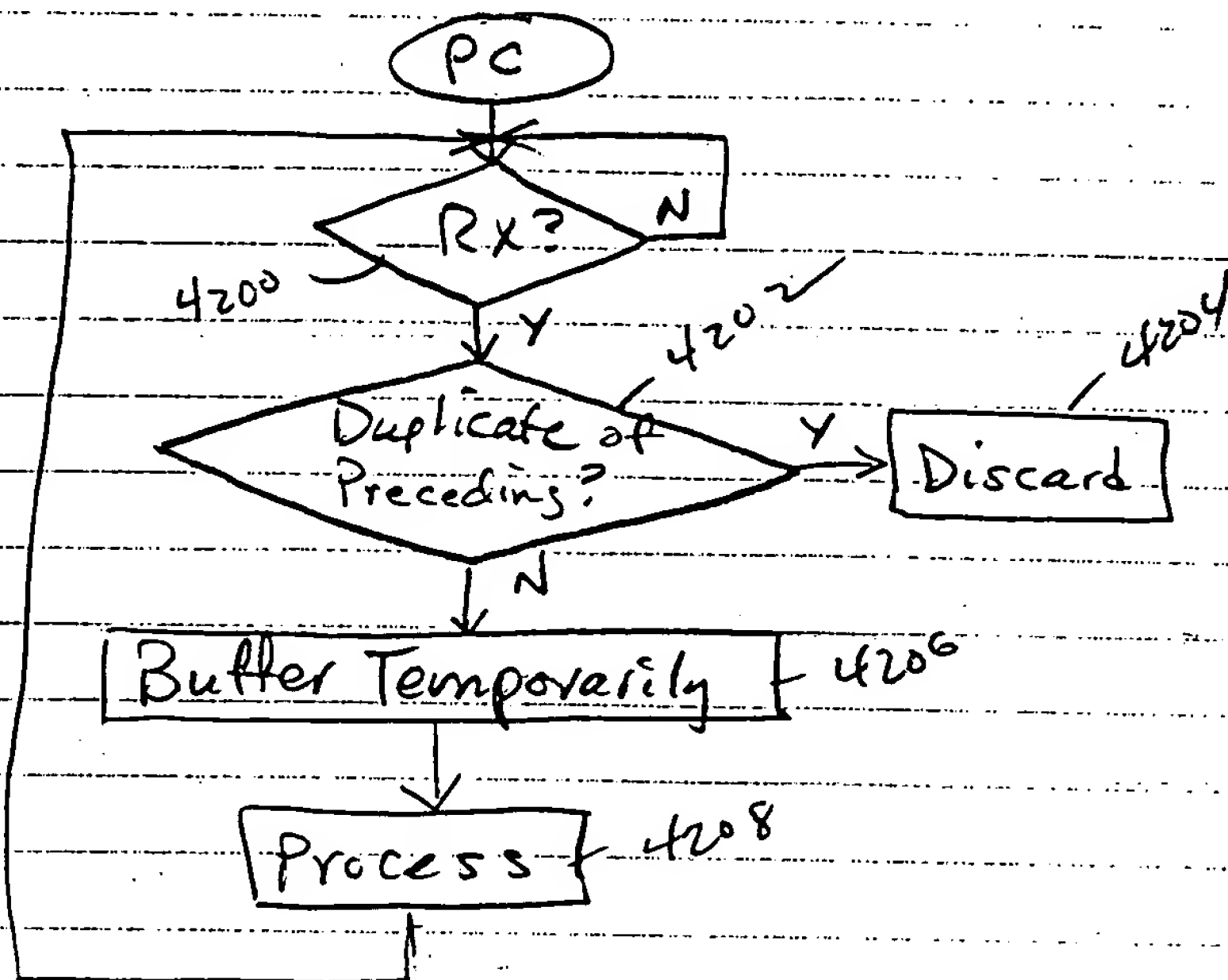
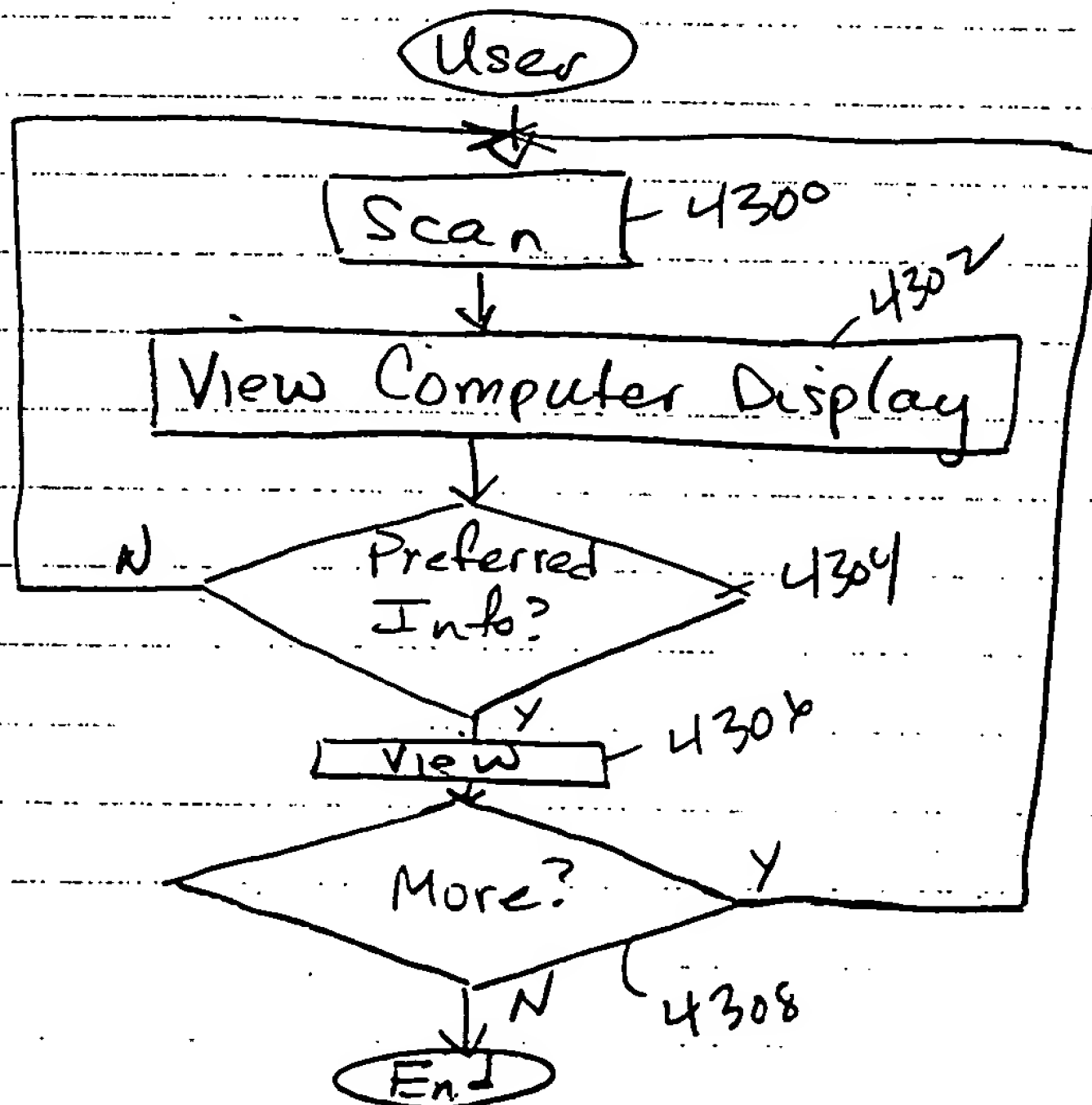


FIG. 43



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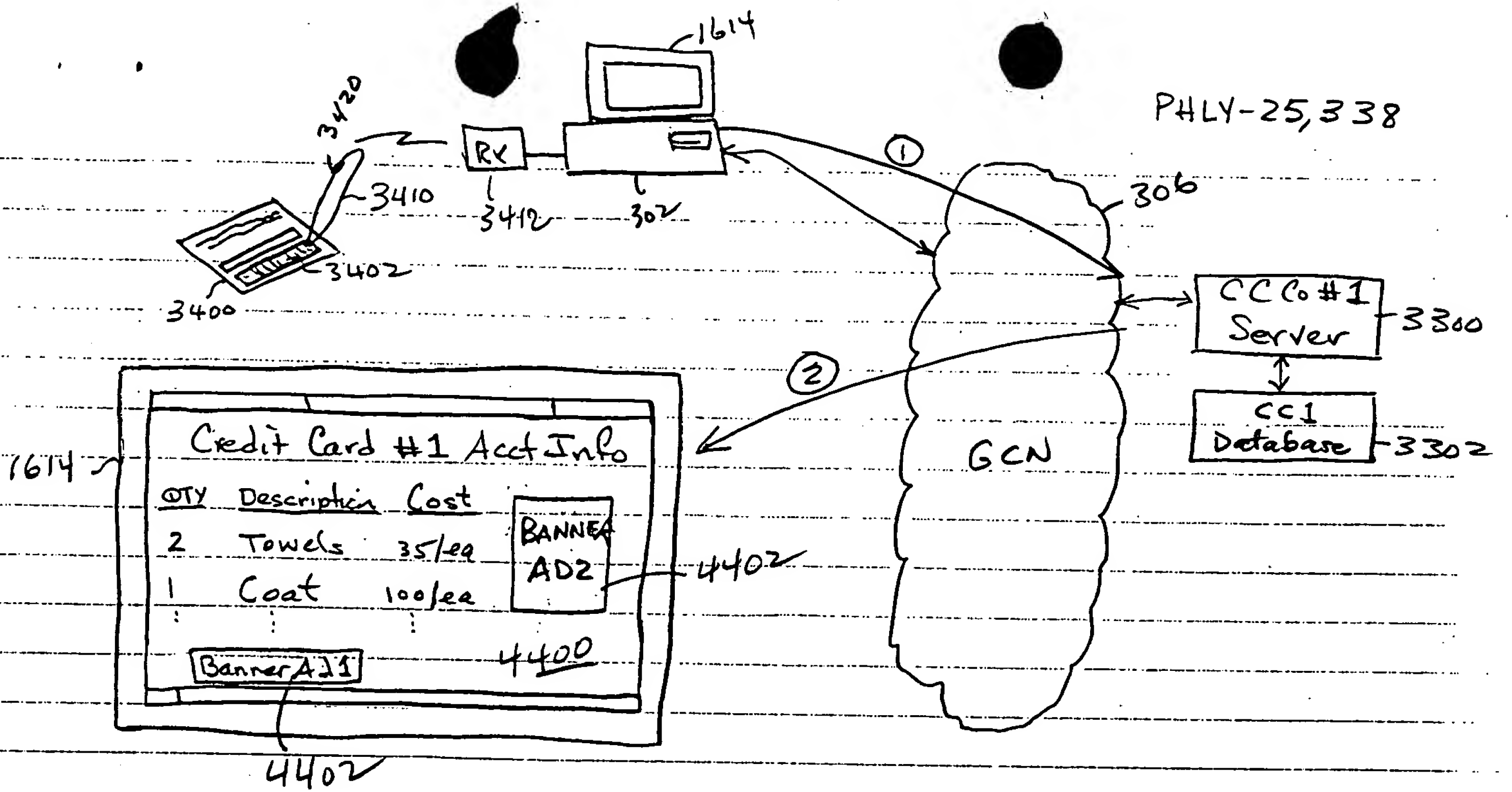


FIG. 44